



ASL

Amazon Sustainable
Landscapes Program

*Connecting people and institutions
to connect landscapes*

**Lessons from GEF6 Integrated
Approach Pilots to the GEF8 Amazon,
Congo, and Critical Forest Biome
Integrated Program**
January 30, 2024



Overview of the ASL Program

Amazon Sustainable Landscapes Program



GEF6 (active) 2018-2024

Brazil, Colombia,
Peru

GEF7 (active) 2023 – 2028

Bolivia, Brazil,
Colombia, Ecuador,
Guyana, Peru,
Suriname

GEF8 (preparation)

Bolivia, Brazil,
Colombia, Ecuador,
Guyana, Peru,
Suriname, Venezuela

Regional Project

Coordination and capacity building



Ministerio del Ambiente,
Agua y Transición Ecológica



REPUBLIC SURINAME
MINISTRY OF SPATIAL PLANNING
AND ENVIRONMENT

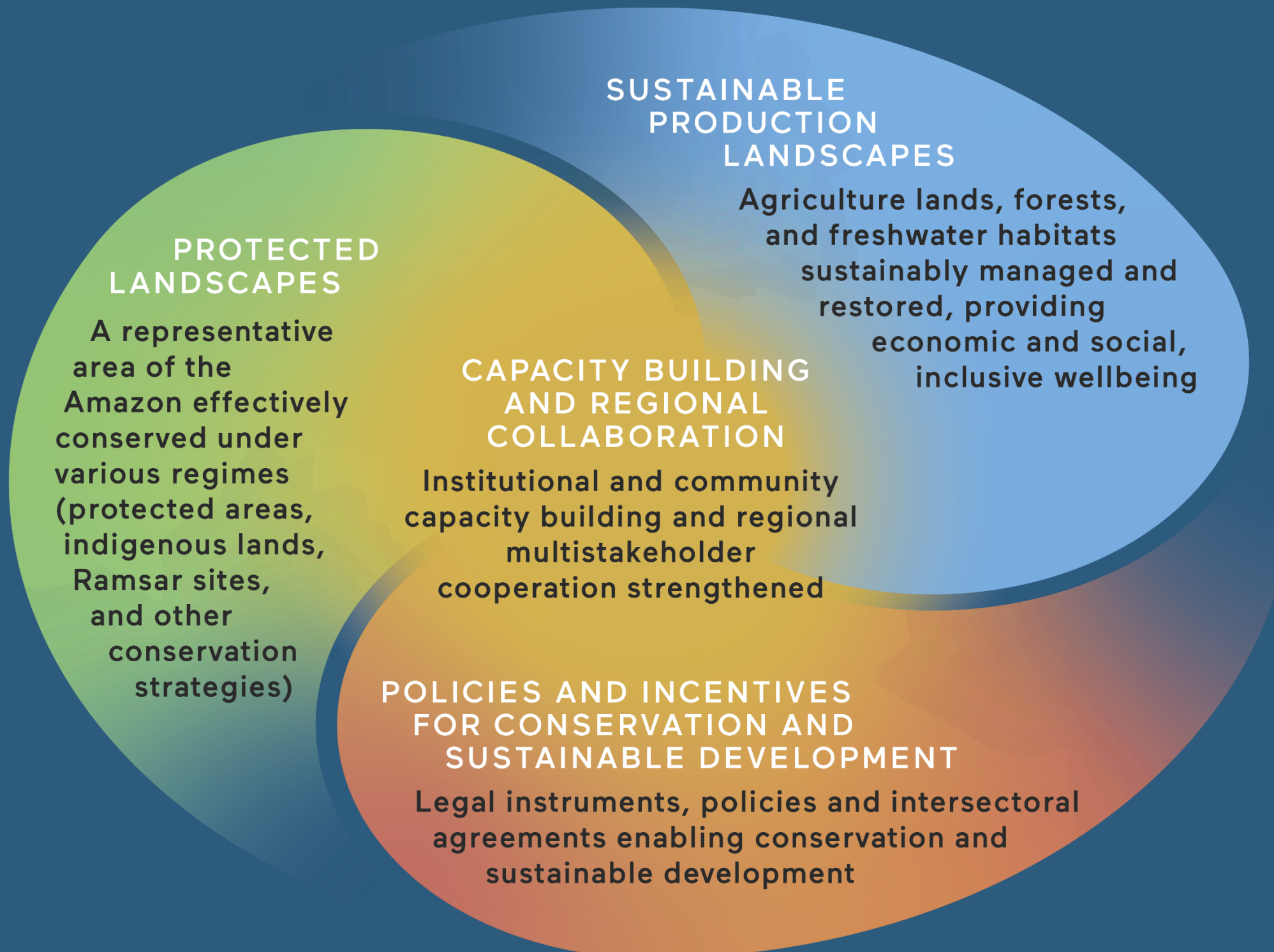
REPUBLIC SURINAME
MINISTRY OF LAND POLICY
AND FOREST MANAGEMENT



CONSERVATION
INTERNATIONAL

A joint vision designed together

Improve Integrated Landscape Management and Conservation of Ecosystems in Targeted Areas in the Amazon Region



ASL expected results

+87 M has.

of protected areas with management improved

4.4 M has.

of protected areas created

3.7 M has.

where sustainable practices are promoted

48.5 K has.

restored

+60 K

people directly benefited

Regional Project

To foster capacity building and collaboration towards conservation and sustainable development

1. Coordination

- External (partners, donors, regional initiatives)
- Internal (PSC, Conference, Working groups)

2. Knowledge Management

3. Communications

4. Monitoring & Evaluation

National Projects



Bolivia



Brasil



Colombia



Ecuador



Guyana



Perú



Suriname

Program Steering Committee

Lessons Learned

Cross cutting: Stakeholder engagement – working together

- Promote/reinforce a shared vision/common – sense of regional cohesion (similar threats, challenges and opportunities)
- Demonstrate it matters to work together (continuous narrative)
- Remain vigilant to political contexts
- Adapt to institutional changes
- Promote equity: gender, country, profiles
- Nominate champions / focal points
- Allocate time, have patience and perseverance to build trust



Coordination

Within the Program:

- Establish a permanent forum (clear roles and responsibilities, transparent/balanced decision making): Steering Committee
- Promote continuity in its members (transfer of information)
- Meet regularly on an agreed timetable
- Facilitate mechanisms for sharing / learning from one another (reporting, WGs)
- Invest in the annual gathering (to share, prioritize, create sense of community)
- Empower project coordinators

Role of the PSC



PSC Core Structure



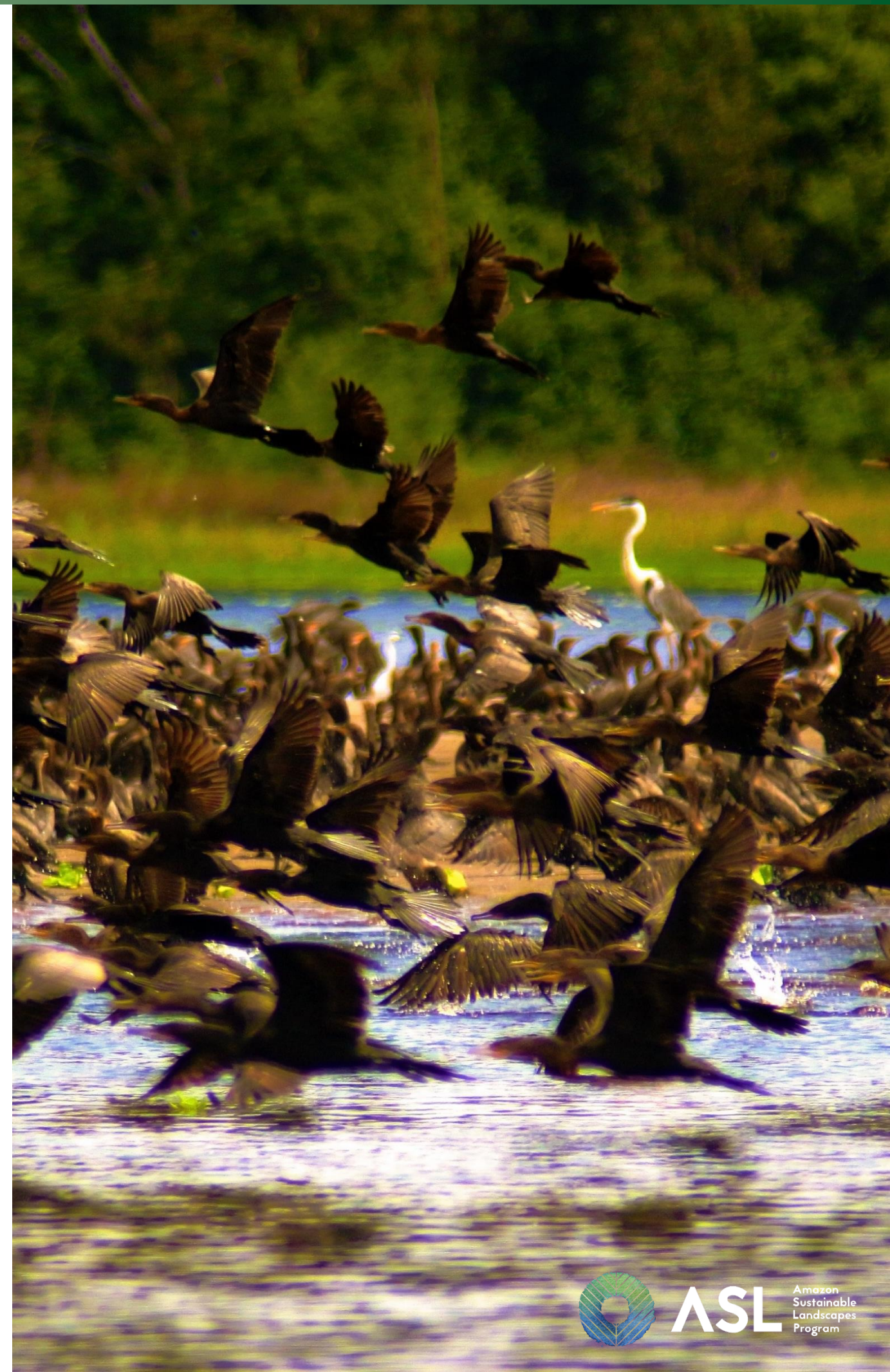
* Active projects



Coordination

With external partners (NGOs, regional institutions, donors):

- Clearly identify objectives:
 - Broad ones: build synergies and avoid overlaps (“let me fish”)
 - Specific ones: what we offer one another – find a common interest
- Have clarity on the different mandates, roles, responsibilities, priorities and procedures (program vs institution)
- Set up a strategy and follow up
- collaboration requires effort: Allocate time, personnel and energy
- Start small, low hanging fruits to build trust and be cost/effective
- Ensure fair recognition of everyone’s added value and contribution



Knowledge Management

Approach

- Emphasize a demand-driven approach – tailored to needs - to achieve desired transformations
- Aim for multisectorality – from environment to other sectors (coherence/transformation)
- Incorporate traditional and local knowledge (peer to peer)
- Systematize and set up a platform/repository of knowledge, products, data from program and others

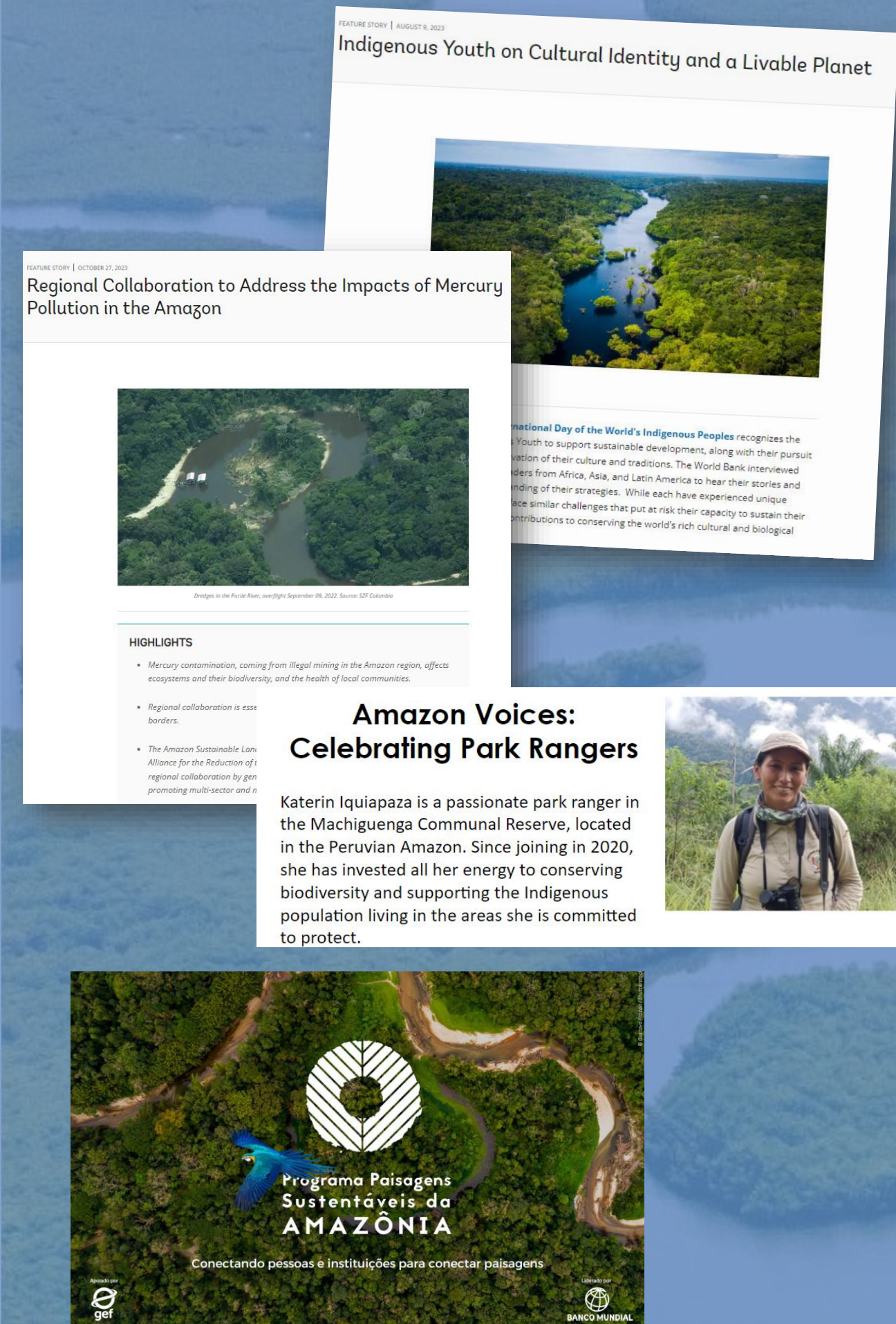
Operational

- Enhance participation and engagement via Working groups
- Diversify mechanisms to exchange knowledge (e.g., study tours, webinars, analytical work, etc.)
- Coordinate timing for KM activities with national projects' own timing



Communications

- Budget wisely / not a person but a team
- Identify the diversity of audiences
- Communicate in multiple languages and diverse messages
- Utilize diverse communication tools (events, reports, newsletters, blogs, Storymaps, videos, website, social media, C4D)
- Enforce/reinforce Visibility policies
- Maintain distribution lists!
- Establish a working group and deliver joint campaigns
- Spread the word about each others' job/accomplishments



FEATURE STORY | AUGUST 9, 2023
Indigenous Youth on Cultural Identity and a Livable Planet

FEATURE STORY | OCTOBER 27, 2023
Regional Collaboration to Address the Impacts of Mercury Pollution in the Amazon

International Day of the World's Indigenous Peoples recognizes the youth to support sustainable development, along with their pursuit of their culture and traditions. The World Bank interviewed leaders from Africa, Asia, and Latin America to hear their stories and findings of their strategies. While each have experienced unique challenges, they all face similar challenges that put at risk their capacity to sustain their contributions to conserving the world's rich cultural and biological heritage.



HIGHLIGHTS

- Mercury contamination, coming from illegal mining in the Amazon region, affects ecosystems and their biodiversity, and the health of local communities.
- Regional collaboration is essential to address these challenges.
- The Amazon Sustainable Landscapes Alliance for the Reduction of Mercury Pollution is a regional collaboration by governments and organizations promoting multi-sector and multi-stakeholder collaboration.

Amazon Voices: Celebrating Park Rangers

Katerin Iquiapaza is a passionate park ranger in the Machiguenga Communal Reserve, located in the Peruvian Amazon. Since joining in 2020, she has invested all her energy to conserving biodiversity and supporting the Indigenous population living in the areas she is committed to protect.

Programa Paisagens Sustentáveis da AMAZÔNIA
Conectando pessoas e instituições para conectar paisagens

Apoiado por  

Program-level M&E system

Standard compilation and reporting tasks (consolidate data/annual reports)

- Consolidate differing data from the national projects
- Ensure (as much as possible) consistency in monitoring and reporting processes, procedures, formats, and timeframes across national projects
- Emphasize the need to collaborate (WB not authority)
- Set up a working group

Promoting and delivering dynamic reflective process (lessons, implementation support, advise, capacity building)

- Disseminate information collected
- Track practical application of the knowledge exchanges on stakeholders' operations
- Offer to join supervision missions
- Request not only outcomes but lessons, challenges, stories
- Budget surveys, studies



Thoughts on how to measure transformational changes

- Transformation takes time to occur, and it is a process
- The challenge is not that there is no transformation happening - the challenge is to plan it, identify it, study it, learn from it, and share it without burdening counterparts and key stakeholders
- The individuals best placed to identify transformation are those implementing the projects
- Evaluators need to be part of the core implementing team to provide strategic monitoring (coaching) and evaluation advice
- Challenge is not only to measure transformation at national level but also how to meaningfully aggregate it at Program level



Thank you! Gracias! Obrigada!



asl-info@worldbank.com