GOOD GROWTH PARTNERSHIP
Led by UNDP

Learnings from GGP
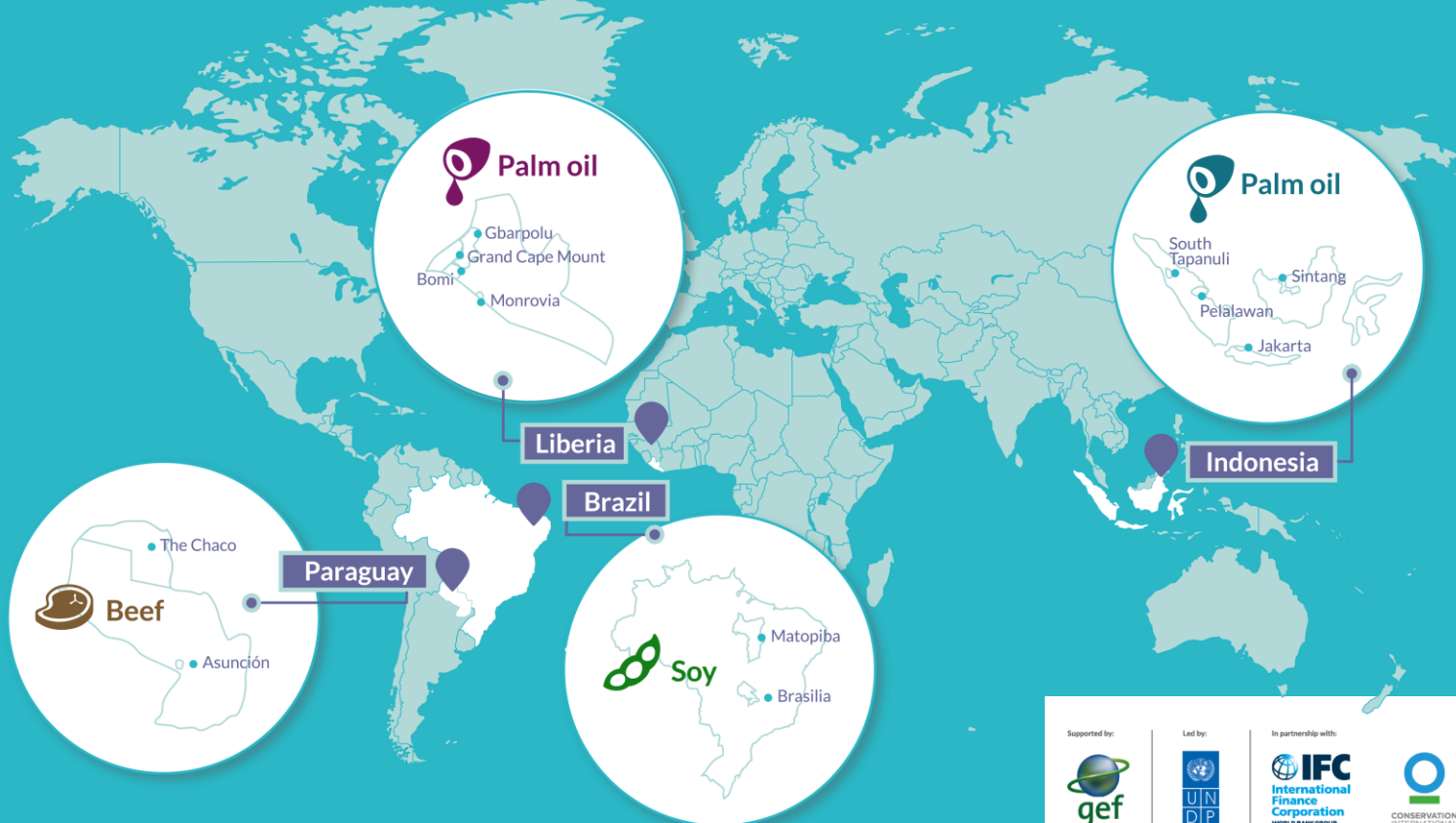## GEF BBL

30 January 2024

The Good Growth Partnership – Pilot Phase

$45 million GEF/$255 million co-financing/5 years

GGP approach to take deforestation out of supply chains

- **Integrated** - Working simultaneously on the production, finance and demand dimensions of supply chains

- **Multi-scale** - Working at global, national, subnational and landscapes

- **Multi-stakeholder** - Working with the whole range of actors needed at each level

- **Grounded** – In target Countries and commodities

Six main ways we enable change toward sustainability in commodity supply chains

Generating responsible demand
Fostering the incentives needed by producers through raising market awareness, building capacity and commitments of off-takers and downstream buyers and increasing consumer demand for reduced deforestation commodities.

Facilitating multi-stakeholder action
Helping diverse stakeholders – from non-governmental organizations to national and subnational governments to the private sector – to convene around a common vision and take collective action.

Enabling sustainable transactions
Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.
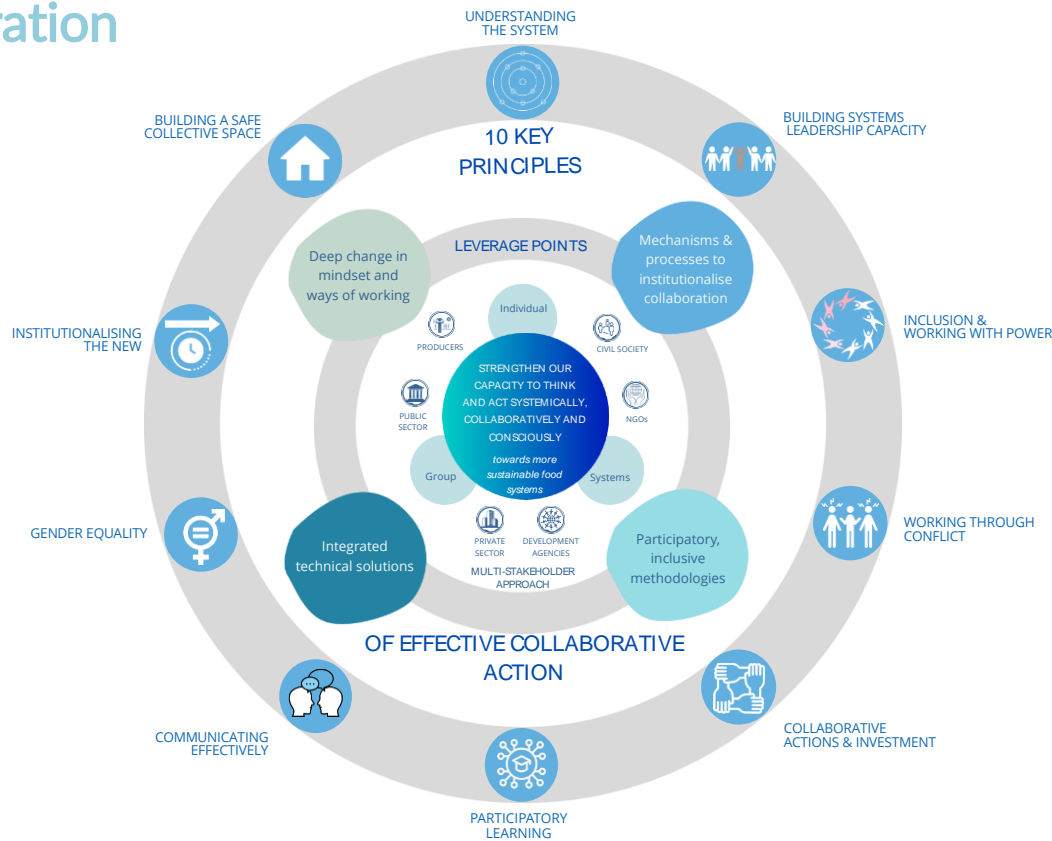
Fostering sustainable production and land use
Enabling and supporting implementation and enforcement of policies for sustainable production and land use that disincentivize deforestation while making suitable land available for cultivation.

Supporting farmers
Supporting governments at all levels to work with the private sector and other stakeholders to harmonize services to farmers that improve agricultural practices and market access.

Sharing knowledge
Sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best

GOOD GROWTH PARTNERSHIP

Learning from GGP
Effective multistakeholder Collaboration

- Importance of focusing on the **how** to achieve sustainable transformation and not just technical solutions

- Centrality of **effective collaboration** between all involved actors

➤ **GGP Pilot Phase**: Developed UNDP's Effective Collaborative Action (ECA) Methodology and applied it in MSC processes (land use planning, farmer support systems, etc.)

➤ **GGP under FOLUR**: Capacity building on ECA delivered to country projects and global partners.

Learning from GGP
Establishing effective Coordination

- **Time and mechanisms** necessary to build **trust**

- Sufficient **resources** allocated to coordination

- Incentives

Learning from GGP
Use of Systems Approaches

- **Systemic thinking and tools** can play a role at all stages, helping to ensure sound design, informing decision-making during implementation, and serving as the basis for monitoring, evaluation, adaptation, and learning
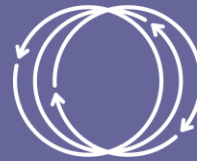
Learning from GGP
Building a strong sense of Community

- Importance of a **Community of Practice** with a state-of-the-art digital platform for global to country and country to country connections

- Mix of **virtual and in-person meetings**

Thank you!
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Learning from GGP

Policy work

▪ Importance to **connect across scales**

➢ GGP Pilot Phase: E.g Indonesia from National to Provincial and District Action plans and links with Global process (RSPO, ADP, etc.)

▪ When project envisions policy work, **longer timeline and additional resources** are needed for policy implementation and monitoring

➢ GGP Pilot Phase supported the formulation and legalization of policy recommendation for sustainable land use change and commodity production, but in most cases, it was not possible to support implementation and understand early impact