

HALL 5		9th September 2019 (Monday), 13:30-18:00 Rio Conventions Pavilion	
13:30 – 14:00	Setting the stage on Transformational Change in Land Degradation projects Talk		
14:00 – 14:30	The role of multiple stakeholder platforms from global to local levels Panel		
14:45 – 15:00	Keynote by GEF CEO Naoko Ishii on Land-based transformation Talk		
15:00 – 15:30	The business perspective: a discussion with business leaders Panel		
15:30 – 16:00	Coffee break with networking opportunities		
16:00 – 16:30	Great Green Wall Initiative Film/Interview		
16:30 – 17:00	Scaling up and Replication Panel		
17:00 – 17:30	Sustainability: transformation through effective and sustainable stakeholder involvement Presentation, discussion		
17:30 – 18:00	Questions and Answers Session and Wrap-up Panel, discussion		

English, with interpretation in French and Spanish

9th September 2019/Monday

GEF Day at the Rio Convention Pavilion

Transformational Change in practice:

Where are we coming from? Where we are going to?



The GEF and its partners are calling for transformational change in food, urban, and energy systems. Such transformation requires investments with greater impact, integration, innovation, sustainability, and scaling effects.

What do we mean by transformational change? What does it mean in practice for programs, projects, agencies, and countries that combat land degradation? What are the different elements of this concept? Are we applying the concept the right way? How does it differ from past efforts? Do all stakeholders agree with the terms and the way forward?

At GEF Day, countries and key stakeholders involved in GEF initiatives and programs will begin to answer these questions by sharing their views on how to achieve transformational change.

The session will address the following topics:

- The notion of transformation, highlighting its different elements;
- The role of multiple stakeholder platforms at global, regional, national, and local levels;
- The perspective from the business sector;
- The ways to include scaling, replication, and catalytic effects in program and project design;
- The importance of effective and sustainable stakeholder involvement for sustainability.

A Q&A session will close the session to create a common understanding of the concept and help make it operational.