



# Private Sector Behavior for a Sustainable Future

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# Nutreco today



**>100**  
Production plants  
in 37 countries



**>11,000**  
Employees



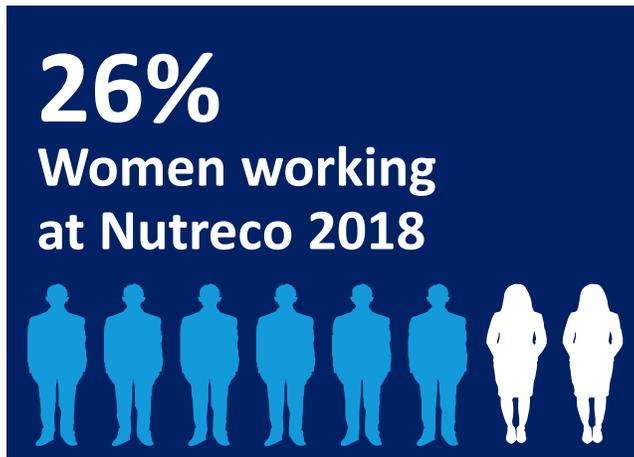
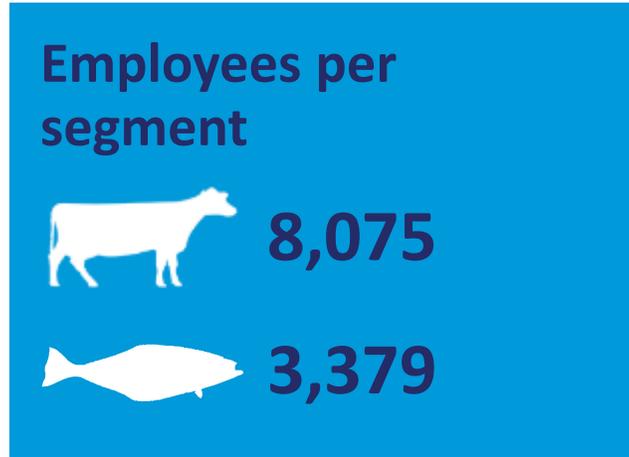
**€6.4** billion  
Revenues



**>4,000**  
Employees in  
growth  
geographies



# Our people



Country	FTEs
Spain	2,409
Canada	1,612
Brazil	631
Netherlands	854
China	805
USA	633
Chile	468
Ecuador	537
Vietnam	342
Norway	393
Other	3,010
<b>Total</b>	<b>11,694</b>



Current world Population:

**7,673,196,802**

# How to feed the growing world population in a sustainable way?

Our mission

feeding  
the future

# How can the private sector address this?

**1.**

**Eliminating  
poverty and  
addressing food  
security in  
communities**

**2.**

**Doing more  
with less**

**3.**

**Measurably and  
significantly  
decreasing  
Greenhouse Gases  
(Science Based Targets)**



# 1. Eliminating poverty and addressing food security in communities

- Based on the concept of “Creating Shared Value”
- Engage the small, marginalized, farmer in the company’s community
  - Teach the technical tools to be an efficient and sustainable producer
  - Design products to specifically support that technology level
  - Teach money management skills
  - Assist organizing coop sales of harvested product
  - Assist small farmer raise themselves out of poverty

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Resulting in addressing food security **AND** a doubling of family income and raising above poverty



## 2. Doing more with less

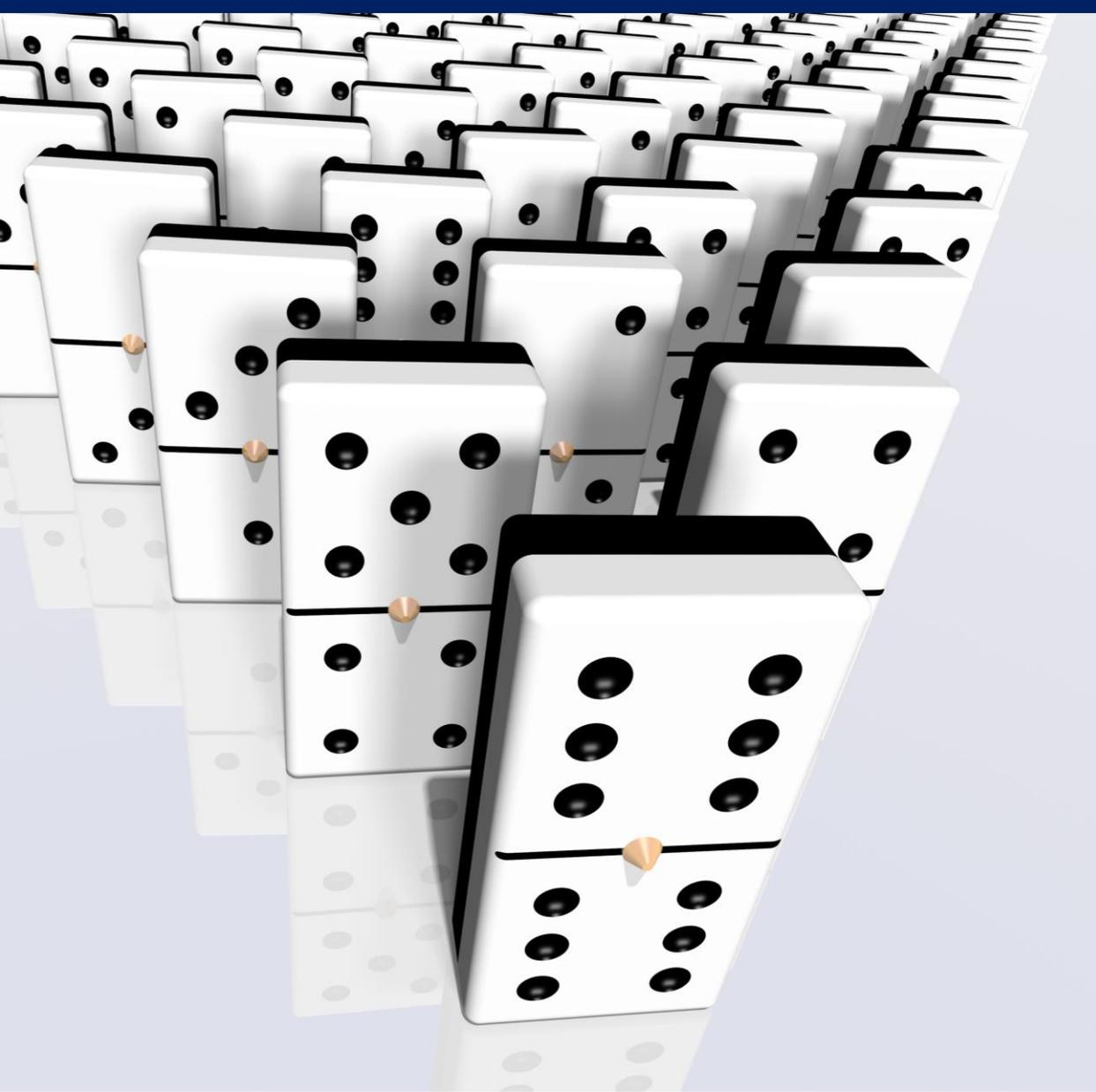
- Based on the concept of “Creating Shared Value”
- Engage with the medium-sized producer
- Co-host regional workshops with medium-sized farmers to raise awareness of best practices
- Offer products that increase protein digestibility and efficiency
- Demonstrate how productivity over existing pasture can support growth and development of the industry without the need to expand and convert forest and land

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Resulting in Brazil increasing ranchers yield from an average of 1.3 head/has to 2.8 head/has



**3.**  
**Measurably and**  
**significantly**  
**decreasing**  
**Greenhouse Gases**  
**(Science Based Targets)**



### **3. Measurably and significantly decreasing Greenhouse Gases (Science Based Targets)**

Elegant domino effect by which companies are brought into the discussion by their customers downstream, who must achieve carbon footprint reductions in sourcing.

The first responders and the more ambitious a company can profile itself in terms of making similar reduction commitments, the more likely it is to become the preferred business partner in the supply chain. And it will then address its own supply chain once it makes the same commitment.

Thank  
you

