



LONG TERM VALUES
CONTINUE TO INSPIRE
FUTURE OF BUSINESS



COMMITMENT

**GLOBAL COMPACT
MEMBER SINCE 2015**

**1° BRAZILIAN FASHION
COMPANY THAT HAS
SIGNED BUSINESS
AMBITION 1.5°C**



#TAKE THIS PEN

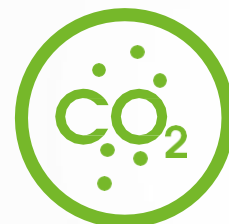
GLOBAL TEXTILE IMPACT

80 Billions of garments / year

ENVIRONMENT



20%
Of water
pollution



10%
Of greenhouse
gas emission



5,2%
Of waste on
landfill – 1 truck
per second



+ 23%
Consumption
of chemicals



GLOBAL TEXTILE IMPACT

80 Billions of garments / year

SOCIAL IMPACT



Human rights

cost of laboring in Bangladesh is \$96 per month (most of them women)



20 Thousand

workers die yearly by chemicals in cotton crops



SUSTAINABILITY PLAN 2020



DEVELOPED AT
2013 LAUNCHED
IN 2015



PUBLIC
COMMITMENT



FUTURE VISION



MAINTAIN
PIONEERISM



RISK AND
OPPORTUNITY
ANALYSIS



SMART
GOALS

SUSTAINABILITY PLAN 2020



SUSTAINABILITY PLAN 2020



PRODUCT DEVELOPMENT

- QUANTIFY PRODUCT ENVIRONMENTAL IMPACT ✓
- **10%** OF PRODUCTS FROM MALWEE LAUNCHED ✓
- **70%** OF PRODUCTS WITH RAW MATERIAL OR PROCESS WITH LESS IMPACT
- LESS CHEMICAL IN THE PROCESS

75%
PERFORMED



MODA **DO BEM**

Recycled and
less impact Jeans

Recycled Polyester

Recycled Cotton

Less Impact
Viscose

SUSTAINABILITY PLAN 2020



74%
PERFORMED



SUPPLIERS

- **100%** OF SUPPLIERS EVALUATED
- **100%** OF CRITICAL SUPPLIER AUDITED
- **100%** OF SEWING SERVICE SUPPLIERS THIRD PART CERTIFIED

90% of critical suppliers audited

47% of sewing service suppliers certified

100% of sewing service suppliers monthly monitored

SUSTAINABILITY PLAN 2020



50%
PERFORMED



TEXTILE PROCESS

- **15%** LESS ELECTRICITY BY GARMENT PRODUCED
- **20%** LESS GREENHOUSE GAS EMISSION ✓
(SCOPE 1 AND 2 GHG PROTOCOL)
- **40%** LESS WASTE BY GARMENT PRODUCED ✓
- **40%** LESS WATER BY GARMENT PRODUCED

INVESTMENTS:

68% GHG Emission
Reduced (Scope 1 and 2)

61% Less Waste by garment

28% of water reuse

86% of electrical energy
from renewable source

SUSTAINABILITY PLAN 2020



100%
PERFORMED



RETAIL

- 100% OF STAKEHOLDERS TOUCHED BY MALWEE GROUP'S SUSTAINABILITY MESSAGE ✓

Reverse Logistics

Fashion
Revolution Day

Earth Hour

Conscious
consumption

SUSTAINABILITY PLAN 2020



100%
PERFORMED



USE AND AFTER USE

- REVERSE LOGISTIC ✓
- CARE AND CUSTOMIZATION GUIDE ✓

MALWEE GROUP INNOVATION



PIONEER APPLING LESS IMPACT RAW MATERIAL:

RECYCLED
POLYESTER
(2008)

RECYCLED
COTTON
(2011)

BIODEGRADABLE
POLYAMIDE

NANO-
TECHNOLOGY
in garments

LAUNDRY 5.0
98% less water

SOLUTION TO BUSINESS AND VALUE CHAIN CHALLENGE:

PARTNERSHIP TO:
IMPROVE THE SMALL CLIENTS
OPERATION

PROMOTE LOCAL
COMMUNITY DEVELOPMENT



MarketUP

SUSTAINABILITY PLAN 2020



INSTITUTIONAL

FORUNS, ASSOCIATIONS AND PARTNERSHIP



AWARDS AND RECOGNIZING

Social



Sustainable management



Environmental



WE BELIEVE IN THE POWER OF CUSTOMERS



74%

18-29-year-old consumers prefer sustainable brands

60%

of consumers tend to be loyal to a brand with recycling program

21x

faster in fashion resale growth compared with retail apparel market

46%

is growing of second hand apparel adoption by millennials over last 2 years

46%

of consumers consider the resale value before buying



NEW CUSTOMERS AND NEW BUSINESS MODEL



CICLO DO BEM

POR UMA MODA MAIS CONSCIENTE E SUSTENTÁVEL

As peças que você amou mas não usa mais têm valor e podem ter um ciclo de vida maior! Elas podem virar créditos para compras no e-commerce da Malwee Kids!

SAIBA MAIS EM:
malwee.atitudesdobem.com

UMA PARCERIA:
MALWEE KIDS! | repassa | #atitudesdobem

REVERSE LOGISTICS PROGRAM DURABLE GARMENTS



**MALWEE
KIDS!**

INCREASE SELF-ESTEEM AND TAKE CARE OF THE PLANET



MODA **DO BEM**

MALWEE

A line produced with raw materials and processes with less environmental and social impacts.

Products created to give more information and engage the customer to the conscious consumption.

CAUSES TO SHARE SPONSORING

BIODIVERSITY PRESERVATION

Life Print
Colaborative
Collection

Vogue invited
Malwee + 3
brands
Printing the
identity of 7
real jaguars

100% of
profits to NGO
Ampara
Animal

AIM:
Buy a new
protection
area at São
Benedito
River, Pará
Brazil.



FERINHA

Ferinha se perdeu muito cedo durante um incêndio no Pará com apenas 3 meses de vida. Ficou sozinho por um período, pois tinha muito perfil para solista, o que não aconteceu devido à burocracia. Sua maliquação para cativerio foi difícil, mas hoje, parado com Juema, está descobrindo novos caminhos, interagindo com a sua espécie e mudando, por conviver com ela. Ferinha vive no NEX - No Extinction em Goiás desde 2010.



OGUM

Ogum tinha apenas 11 meses quando foi resgatado, apresentava sinais de que havia se perdido de mãe precocemente, estava muito magro e fragilizado. Não sobreviveria se permanecesse na natureza. Hoje, graças ao projeto, é um animal bellissimo. Ogum vive no NEX - No Extinction em Goiás desde 2010.

MALWEE



CAUSES TO SHARE SPONSORING

Investing on RIBON app



PROMOTE TECHNOLOGY TO GIVE OPPORTUNITY TO THE SOCIETY BE AWARE OF GOOD HELPING HISTORIES AND SUPPORT CAUSES:

EVIDENCE ACTION

Solution to
supply clean
water

+11948

years to
one person

PROJECT HEALTHY CHILDREN

Food
Fortification to
children and
refugees

+3013

years to
one person

LIVING GOODS Basic Health

+4267

years to
one person

SCHISTOSOMI- ASIS CONTROL INITIATIVE

Eradication of
tropical illness

+6012

years to
one person

CAUSES TO SHARE SPONSORING



TAKING ACTION TO GOOD

Customer Buy 1 garment

Register at website

Choose an NGO that support children

Malwee Institute donates a t-shirt equivalent USD value to the chosen NGO

NUMBERS:

Amount to support:

US\$0.5 million

Number of NGOs:

20

Number of children supported:

**almost
19000**

Number of registers until November:

+10000

MALWEE

#atitudesdo**em**



PAULÍNEA RACING
BICICROSS
Culture and Sport



CIDADÃO
PRÓ-MUNDO
Education, Culture
and Sport



SOCIEDADE
PRÓ-MENOR
BARÃO GERALDO
Culture and Sport



INSTITUTO CANARINHOS
DA TERRA
Education, Culture
and Sport



AFASO
Associação Famílias em
Solidariedade
Social Assistance, Inclusion
and Accessibility



NGO TERRA LIVRE
Education, Culture
and Sports



ASSOCIAÇÃO DOS
DEFICIENTES VISUAIS
DE CANOAS
Inclusion and
Accessibility



ACESA
Associação Cultural
Educativa Social e
Assistencial Capuava
Inclusion and
Accessibility



LAR TERNURA
Education



OCA - Associação da
Aldeia de Carapicuíba
Education, Inclusion,
Accessibility, Culture and
sport



ASSOCIAÇÃO
DESPERTAR TRANCOSO
Education, Culture
and Sports



ESCOLA
PERNANBUCANA DE
CIRCO
Education, Culture
and Sports



AÇÃO MORADIA
Culture and Sport



ALDEIAS INFANTIS
SOS BRASIL
JOÃO PESSOA
Social Assistance and
Education



INSTITUTO
CONSTELAÇÃO
Social Assistance
and Education



ASSOCIAÇÃO
AMIGOS
DO AUTISTA
Inclusion and
Accessibility and
Education



HOSPITAL E
MATERNIDADE
DE CAMPINAS
Health and Nutrition



APAE JARAGUÁ
Inclusion, Accessibility,
Culture and Sport



ASSOCIAÇÃO
BRASILEIRA DE
AUTISMO
Health an Nutrition
Inclusion and
Accessibility



VAGALUME
Education,
Culture and
Sports

THANK YOU!

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