Strategy for GEF-7 Private Sector Engagement

GEF-7 rollout model
Pillar I

Accelerate the use of non-grant instruments for blended finance

Pillar II

More emphasis on market transformation by making the private sector a stronger partner

Harnessing the private sector as agent of scaling for transformative change
Pillar I - Non-Grant Instruments

The GEF-6 Non-Grant Instrument Pilot has used $100 million to leverage $1.8 billion in co-financing.

More than 60% of the investments are in natural resources management.

Under GEF-7, all focal areas eligible, with continued efforts to foster innovative finance options for natural resources management.

Together with foundations and other partners, GEF non-grant investments help mobilize resources from the broader market to supplement GEF resources.
Ensure Strong Non-Grant Projects

• Work with Countries, NGOs, IFIs and civil society to identify cutting edge project designs
• Seek projects with strong incremental reasoning where GEF concessional finance provides strong additionality and “crowds-in” private sector
• Issue requests for proposals that align with the Impact Programs and Focal Areas
• Maintain strong dialogue with sustainable finance community, such as the CPIC, Climate Innovation Lab, etc.
• Seek projects that can be replicable and scalable, and help create new but stable asset classes
Work with Agencies and Non-grant Advisors

• Agencies have proven capacity to develop innovative projects; select viable fund managers and project developers; perform due diligence; deliver project oversight; and return refloows

• Strengthen selection criteria, project review guidelines, and transparency

• Access to private sector advisory board provides GEF with key financial expertise for project by project review

• Advisors will be used as needed to assess trends and innovative non-grant investment areas
Pillar II: Strengthening Private Sector Partnerships

• Outreach to public-private coalitions to foster strategic and high-level corporate partnerships
• Encourage upstream engagement of private sector to inform program and project designs
• Impact Programs have already identified initial identifiable Private Sector entry points
• Impact programs will include selection criteria that prioritizes private sector engagement
### Pillar II: Proven Partnerships

<table>
<thead>
<tr>
<th>Area</th>
<th>Program/Platform</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commodities</td>
<td>Good Growth Partnership</td>
</tr>
<tr>
<td>Sustainable Cities</td>
<td>Global Knowledge Platform</td>
</tr>
<tr>
<td>SFM</td>
<td>Amazon Landscapes Program</td>
</tr>
<tr>
<td>Chemicals and Waste</td>
<td>Gold Program</td>
</tr>
<tr>
<td>International Waters</td>
<td>Globalallast Program</td>
</tr>
<tr>
<td>Land Degradation</td>
<td>LDN Fund</td>
</tr>
<tr>
<td>Biodiversity</td>
<td>Global Wildlife Trade Program</td>
</tr>
<tr>
<td>Climate Change</td>
<td>Energy Efficiency Accelerators</td>
</tr>
</tbody>
</table>
Food Systems, Land Use and Restoration Impact Program

- Link major suppliers and consumers of agricultural commodities
- Identify market barriers
- Promote de-risking of investments
- Use platforms and partnerships
- Foster investment in sustainable land management.
Sustainable Cities Impact Program

• Engage private sector in multi-stakeholder platforms
• Expand collaboration on energy efficient buildings
• Test circular economy principles
• Global knowledge platform as a hub for north-south and south-south cooperation
Sustainable Forest Management

• Design broad-based partnerships that address the drivers of deforestation
• Foster better enabling environment for forest
• Clarify land tenure
• Support management of commercial and subsistence agriculture
• Pioneer financial mechanisms and incentives
Private Sector: Next Steps

Pillar I: Expanding the use of non-grant instruments

• Secretariat to present in June 2018 an updated approach for the use of non-grant instruments in GEF-7, including:
  • project and program selection criteria
  • mechanisms for drawing on external financial expertise
  • measures to enhance the Secretariat’s capacity

Pillar II: Mobilizing the private sector as an agent for market transformation

• Secretariat to develop guidelines and selection criteria along with measures to increase internal capacity aimed at strengthening private sector engagement
• Each of IP to have its own global platform and a private advisory group
GEF-7 Policy Recommendations

• resource allocation
• optimizing the use of GEF resources in different countries
• results
• partnership
• private sector engagement
• operational efficiency and transparency
• improved management of data and information
• gender equality and women’s empowerment
• knowledge management
<table>
<thead>
<tr>
<th>Date</th>
<th>Action</th>
</tr>
</thead>
</table>
| June 2018      | • Proposal for updating System for the Transparent Allocation of Resources (STAR)  
• Proposal to introduce higher expectations for large recipient countries that are not least developed countries or small island developing states to use GEF support more effectively to attract, leverage, and mobilize greater investment in the global environment  
• Technical definitions and methodological guidance to support the application of the GEF-7 core indicators  
• Updated approach for the use of non-grant instruments in GEF-7  
• GEF-7 strategy and action plan on gender  
• GEF Portal operational  
• Policy measures to enhance operational efficiency and transparency, and changes to policy and guidelines on monitoring, evaluation and reporting to streamline GEF-specific requirements while enhancing the availability, accessibility and timeliness of data and information on performance and results |
| November 2018  |                                                                                                                                                                                                        |