



NOVEMBER 20-22, 2023



November 20

November 21

November 22



- Governance
- Partnership
- Communication
- Funding
- Programming
- Operations
- Monitoring & Results
- Civil Society
- Small Grants Program
- Policy Framework
- Survey & Group Photo

* Please type questions in the chat

QR code: Agenda, presentation & reference materials, survey, recording

GEF-8 INTERACTIVE GUIDE (Download file)







WHAT IS THE GEF? MANDATE GOVERNANCE

A GLOBAL PARTNERSHIP

Largest environmental multi-donor trust fund





THE WORLD BANK





























Financial mechanism of international environmental conventions















GOVERNANCE

GUIDANCE

CONVENTIONS

CBD UNFCCC UNCCD Stockholm (POPs) Minamata BBNJ

OPERATIONS

COUNCIL

32 Constituencies

SECRETARIAT

INDEPENDENT EVALUATION OFFICE

STAP

TRUSTEE

ACTION

185 member governments

COUNTRIES

Operational & Political Focal Points
Convention Focal Points
Civil Society Organizations
Indigenous Peoples
Private Sector

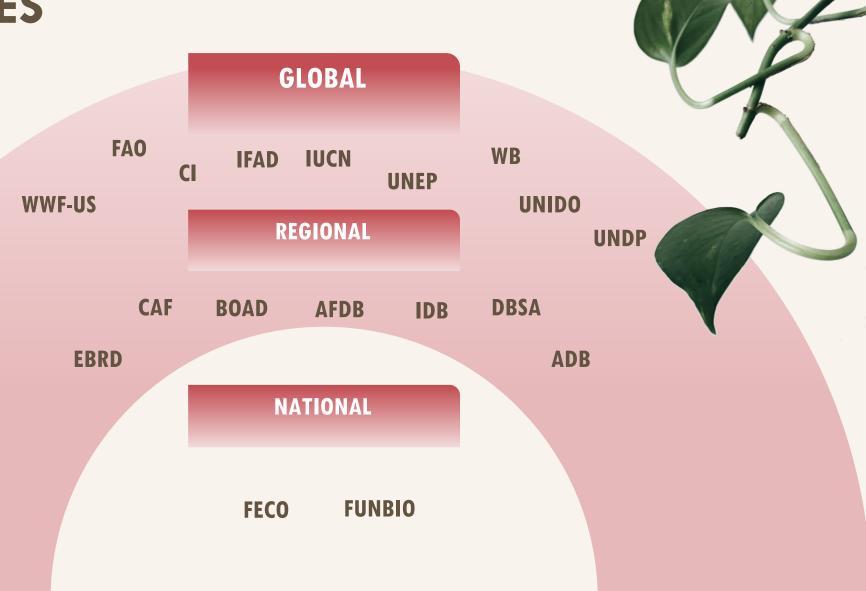
18 AGENCIES

EXECUTING ENTITIES

18 GEF AGENCIES

The GEF Agencies are the operational arm of the GEF.

They work closely with project proponents
--government agencies and other national organizations, including civil society organizations-to design, develop and implement GEF-funded projects and programs.



FAMILY OF TRUST FUNDS

GEF Trust Fund Climate -cinc **Biodiversity** Degradation itigation International Chemicals and Waste Waters **Programs** Serves CBD, UNFCCC, UNCCD, Minamata **Convention, Stockholm Convention**





GEF-8 Resources

GEF Trust Fund

Started in 1991 with Pilot Phase and was Restructured in 1995

4-year

replenishment cycle from July 1, 2022 to June 30, 2026

\$5.33 billion

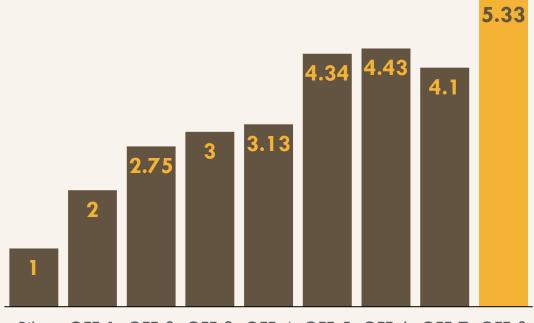
pledged by 39 donor nations

Country 'STAR' allocation

GEF-8 strategy responds to conventions and takes an integrated approach to systems transformation

GEF Replenishment Cycles

(billion USD)



Pilot GEF-1 GEF-2 GEF-3 GEF-4 GEF-5 GEF-6 GEF-7 GEF-8 phase





Country Engagement Strategy GEF-8

The Country Engagement Strategy builds on the past three decades of GEF's work focused on empowering and supporting countries to achieve higher impact with GEF resources. It combines the activities of the very successful Country Support Program (CSP) with upstream engagement with countries.



Upstream Technical Meetings

Upstream Technical Dialogues will provide:

- 1. Technical and strategic support to GEF stakeholders and recipient countries to ensure the delivery of Global Environmental Benefits.
- 2. Technical upstream missions to present the GEF-8 Programming Directions, the Integrated Programs, and the Focal Areas Strategies in a more direct way.
- 3. Provide technical support to countries during portfolio development, project design, and project review to enhance the quality of projects at entry and ensure the strongest country portfolio that advances the GEF-8 Results Framework



National Dialogues

National Dialogues will convene all relevant national stakeholders in a country to jointly discuss and decide the programming of GEF resources and to promote policy coherence within each country. These National Dialogues on programming will complement the Upstream Technical Dialogues, as necessary.



GEF Workshops

GEF Workshops will include:

- 1. Expanded Constituency Workshops (ECWs)
- 2. Stakeholder Empowerment Series (SESs)
- 3. Thematic Workshops.



Introduction Seminars

Introduction Seminars will provide training and relevant information for an enhanced understanding of the GEF, its policies and operations to new Agency staff, Operational Focal Points, selected stakeholders as well as new Convention Secretariat staff. The Secretariat will organize two virtual Introduction Seminars a year.



Constituency Meetings and Pre-Council Meetings

Constituency Meetings and Pre-Council Meetings the main tool for Council Members and Alternates within a constituency to prepare for decision making at the GEF Council.



Financial Support to GEF OFPs

Financial Support to GEF Operational Focal Points will enable them to effectively oversee and monitor their GEF portfolio. Access to these dedicated funds is optional and flexible.



Knowledge Exchange and Learning

Knowledge Exchange and Learning. A GEF-wide Knowledge and Learning Strategy is currently being developed in response to the IEO Evaluation of Knowledge Management in the GEF and aims to enhance knowledge capture, exchange and learning amongst all GEF Partners and Stakeholders, including recipient countries.



Gustavo Fonseca Youth Conservation Leadership Program

- Graduate Studies Support
- Support to Field work in Conservation
- Support to participate in International Policy Meetings
- Youth Leaders Summits



The Scientific and Technical Advisory Panel (STAP) to the Global Environment Facility (GEF)

GEF Introductory Seminar 20 Nov 2023

Sunday A. Leonard
Head of STAP Secretariat



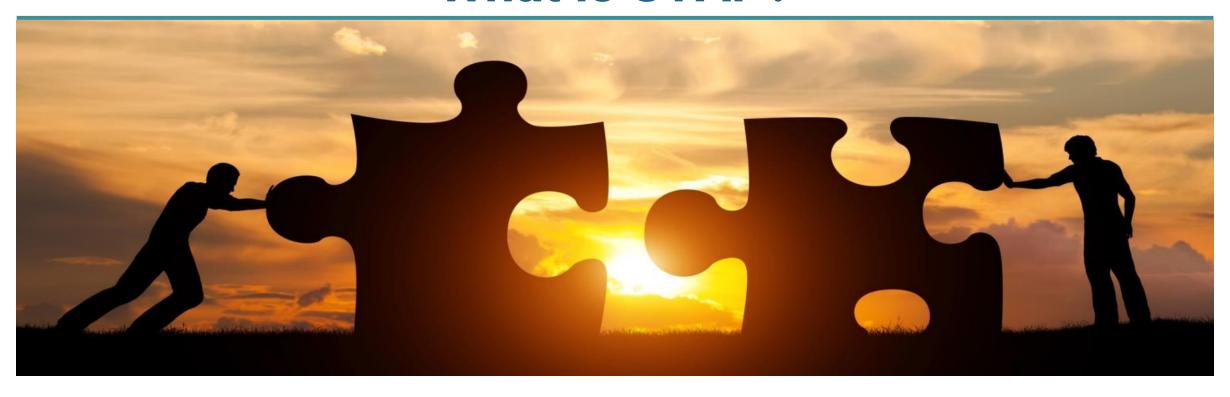
SCIENTIFIC AND TECHNICAL ADVISORY PANEL

An independent group of scientists that advises the Global Environment Facility





What is STAP?

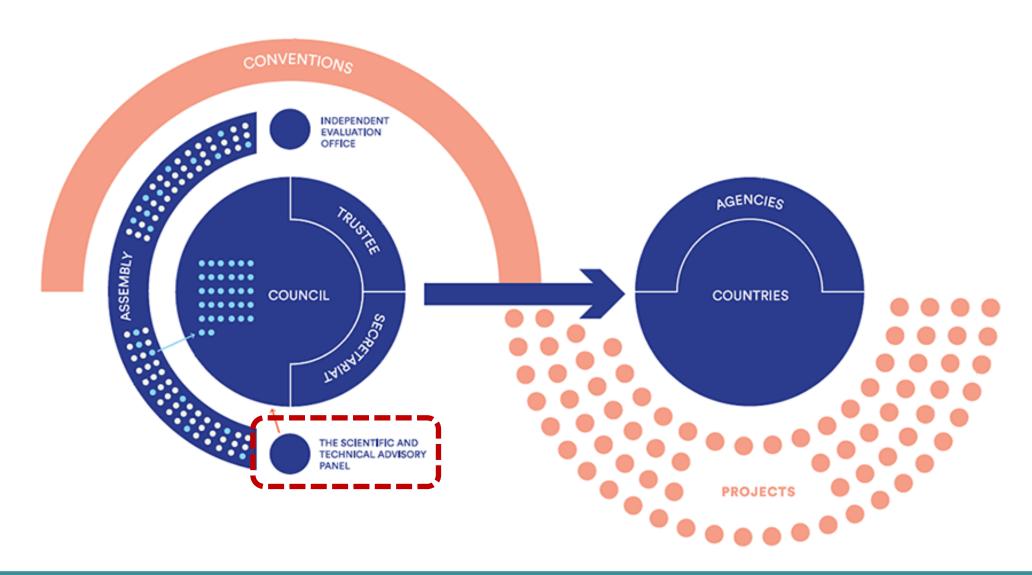


STAP provides independent scientific and technical advice to the GEF on its policies, strategies, programs, and projects.





STAP in the GEF Partnership





STAP Panel Members

STAP consists of a Panel of leading scientists/experts from across the globe, supported by a Secretariat hosted by UNEP, Washington, DC.



Mark Stafford Smith Advisor to Chair



Rosina Bierbaum STAP Chair



Christopher Whaley
Advisor to Chair



Ngonidzashe Chirinda Climate Change Mitigation



Miriam Diamond
Chemicals and Waste



John Donaldson Biodiversity



Graciela MetternichtLand Degradation



Edward Carr Climate Change Adaptation



Susanne Schmeier International Waters







STAP's role in the GEF Partnership



Advisory

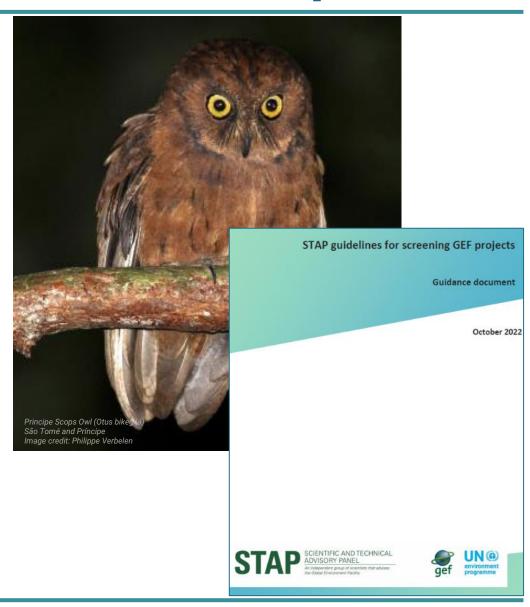
- Provide strategic science-policy advice
- Scan the horizon and bring in the latest knowledge to the GEF
- Interacts with other relevant scientific bodies and experts
- Take the scientific need of the GEF to the scientific community
- Provide technical guidance



STAP's role in the GEF Partnership

Quality Control (Project Screening)

- Apply evidence-based principles for good project design
- Assess the quality of science and technology in proposals
- Help validate aspirations for innovation, durable outcomes, and transformation
- Advice on improvements to maximize global environmental benefits and enhance return on GEF's investments.
- Provide work program feedback to the GEF Secretariat







STAP's role in the GEF Partnership



- Training, e.g., theory of change and PIF training
- Operationalization, e.g., Integrated Programs agency and child project selection
- Workshops and webinars, e.g., transformation and knowledge management and **learning**
- Policy and guidance, e.g., risk appetite working group



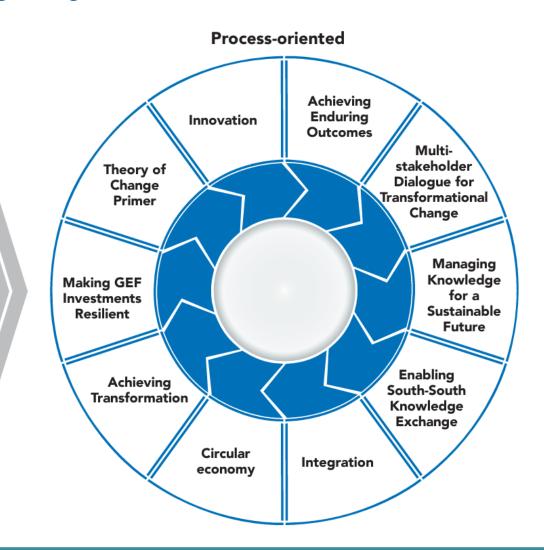




STAP Advice/Publications

https://stapgef.org/resources







Enabling Elements for Good Project Design

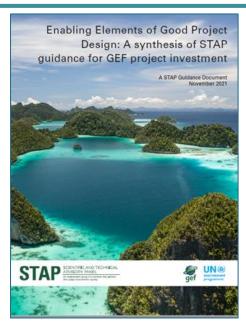
7. Ensure

robustness to future

change

Applied consistently but lightly at the PIF stage in the Project Rationale and Project **Description**

Then developed more fully by CEO endorsement (and in implementation)







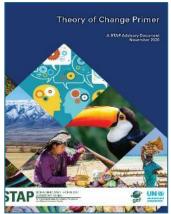


3. Pursue

integrated

outcomes

















change





STAP STREET AND THE PROPERTY.



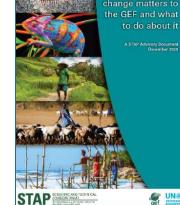










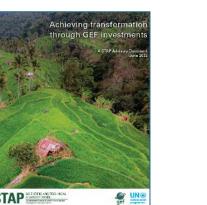




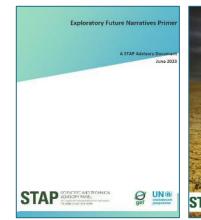












A Workshop on Knowledge Manageme

with Integrated Programmi

A STAP Brief June 2023

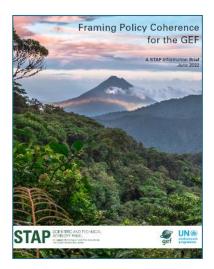
O UN (A)

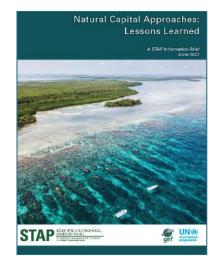
and Learning in the GEF: Agency Experience

STAP SCENTIFIC AND TECHNICAL ADVISORY RANKEL

Other STAP Advice/Publications

https://stapgef.org/resources

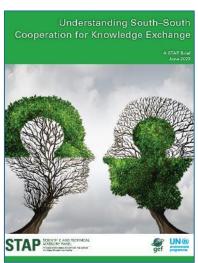


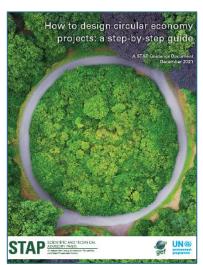


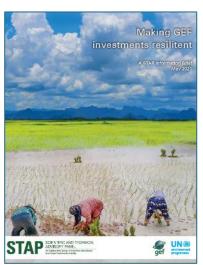




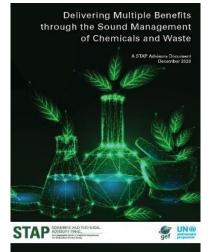
















Future Advice/Publications



- Information note on blended finance
- Improving the outcomes of alternative livelihood interventions
- Advice on environmental security

- Citizen science and the GEF
- Agrivoltaics and the GEF
- Background note on Indigenous Learning and Knowledge





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EVALUATION IN THE GEF

www.gefieo.org



Overview

Evaluation in the GEF

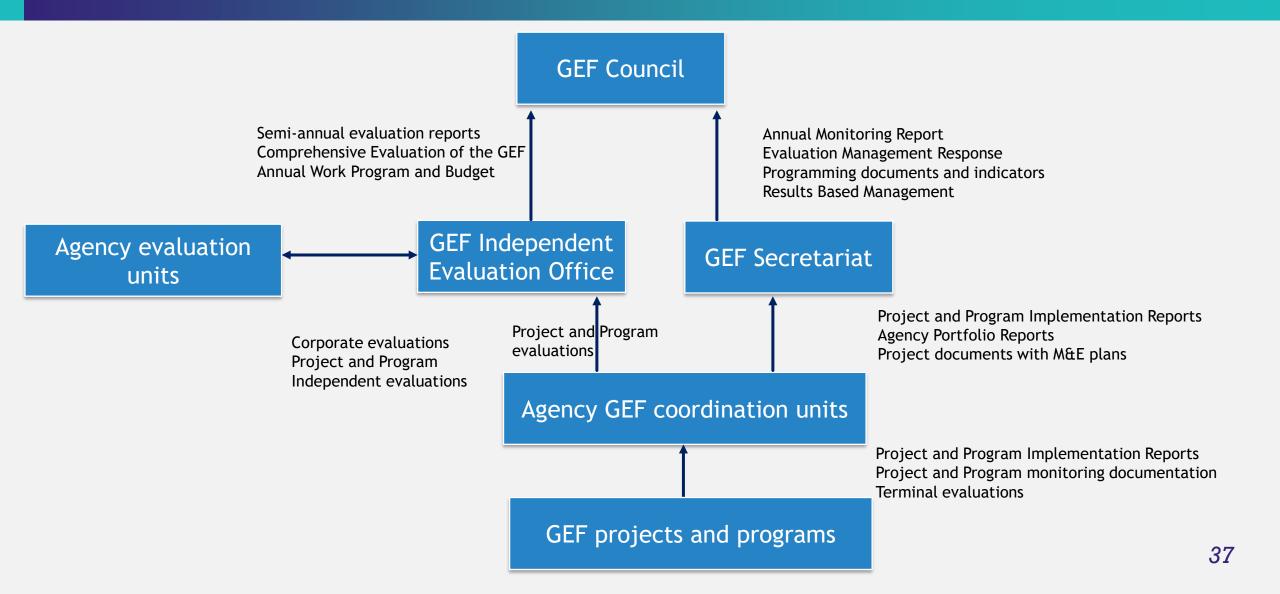
Evaluation Policy and Minimum Requirements

IEO data and evaluations

Priorities



Evaluation in the GEF



GEF Independent Evaluation Office (IEO)

Celebrating 20 years: Brief history



2005 — The unit was renamed as GEF Evaluation Office

1996 — Initially established as an M&E unit within the GEF Secretariat

2003 — The M&E unit was made autonomous of the GEF Secretariat

2013 — The office wasrenamed as GEF IndependentEvaluation Office

GEF Independent Evaluation Office (IEO)

Mission

Enhance global environmental benefits through excellence, independence, and partnership in monitoring and evaluation.

Principles

Impartiality

Professionalism

Transparency

Functions-

Independent evaluation

Setting of minimum standards (normative)

Quality control (oversight)

Sharing evaluative knowledge



The GEF Evaluation Policy

- Defines the concepts, roles, types, use and follow up of evaluation within the GEF
- Defines the institutional framework and responsibilities
- ✓ Indicates the minimum requirements covering:
 - design of evaluation plans
 - application of evaluation plans
 - project and program evaluations
 - engagement of operational focal points in evaluations

Types of Evaluations

Project Evaluations	Program Evaluations	Country Cluster Evaluations
Impact Evaluations	Cross-cutting and thematic evaluations	Process and performance evaluations
Ad-hoc Reviews	Comprehensive Evaluations of the GEF (OPS)	

Different TORs, scopes, frequency, audiences, methodologies, lead

Design of M&E Plans

Concrete and fully budgeted M&E plan by CEO endorsement for FSP/CEO approval for MSP/by PFD approval for programs.

M&E Plan should include:

- SMART indicators
- Program or project baseline data
- Implementation reports, midterm reviews, terminal evaluations
- Organizational set up and budget for M&E

Implementation of M&E Plans

Project/program monitoring and supervision will include execution of M&E plan:

- Use of SMART indicators for process and implementation
- Use of SMART indicators for results
- Baseline is fully established, data are compiled to review progress, evaluations are undertaken as planned
- Organizational set up for M&E is operational, its budget is spent as planned

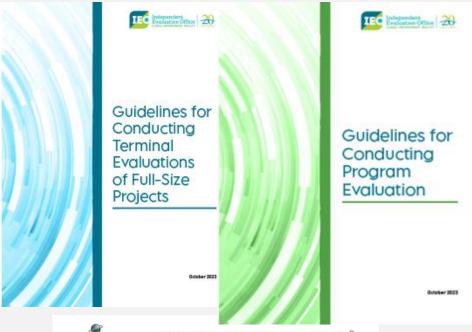
Project/Program Evaluations:

All FSP/MSP projects and all programs will be evaluated at the end of implementation

Evaluations should:

- Be independent of project/program management or reviewed by GEF Agency evaluation unit
- Apply international evaluation standards and minimum requirements of this Policy
- Assess, as a minimum, outputs and outcomes, likelihood of sustainability, compliance with Minimum Requirements 1 & 2
- Contain basic project/program data; lessons for broader applicability
- Should be sent to GEF IEO within 12 months of completion of project/program

Terminal Evaluation



Projects
Projects
Project Database
Templates How Projects Work

| Genth | Gent

Terminal Evaluation Guidelines can be accessed at:

https://www.gefieo.org/sites/default/files/documents/evaluations/terminal-evaluations-2023 0.pdf

Guidelines for Program Evaluation:

https://www.gefieo.org/sites/default/files/documents/evaluations/program-evaluations-2023.pdf

Terminal Evaluations can be accessed at: https://www.thegef.org/projects-operations/database

Engagement of operational focal points

- M&E plans will specify how OFPs will be engaged
- ☐ GEF Agencies will inform OFPs on M&E activities
- OFPs will be informed on midterm reviews, terminal evaluations, receiving drafts for comments and final reports
- OFPs will be invited to contribute to the management response (where applicable)
- GEF Agencies will keep track application of this requirement in their
 GEF-financed projects and programs

Follow up to Evaluations

A management response is required for all evaluations and performance reports presented to the GEF Council by the GEF IEO. It is coordinated by GEF SEC with inputs from other GEF stakeholders.

GEF Council takes into consideration the evaluation findings and the recommendations as well as the management response and action plans in the decision.

GEF IEO reports on the progress of actions towards implementation of the decision annually through the Management Action Record (MAR)



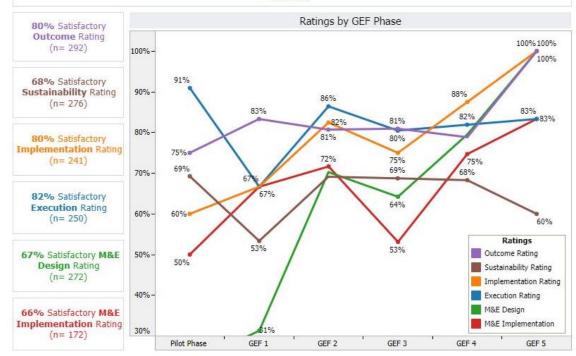
IEO DATA and EVALUATIONS

Data by Country and other resources on the IEO website

www.gefieo.org/data-ratings



Disclaimer: Country borders or names do not necessarily reflect the GEF IEO official position. This map is for illustrative purposes and does not imply the expression of any opinion on the part of the GEF IEO, concerning the legal status of any country or territory or concerning the delimitation of frontiers or boundaries.



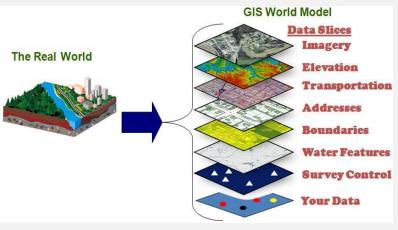
Evaluations undertaken by IEO

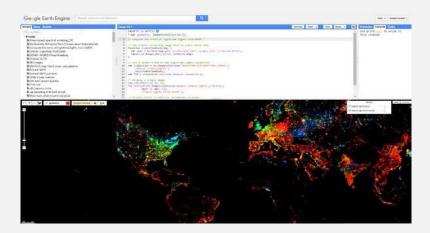
- ✓ Impact, thematic, performance, country/country cluster, formative, process
- ✓ Comprehensive Evaluation of the GEF every 4 years

Methods

- ✓ Qualitative through portfolio reviews, case studies
- Quantitative including GIS, Remote Sensing, Big Data Analytics







Recent evaluations



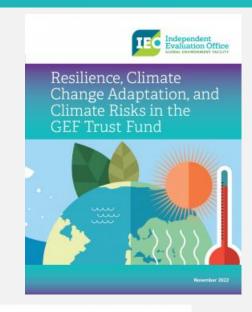
Evaluation of GEF Support in Fragile and Conflict-Affected Situations (2020)



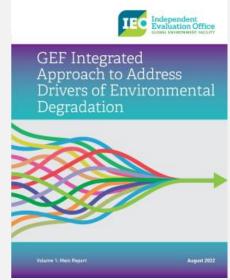
November 2020















COVID-19

Water Security

Annual Performance Report 2023

Report GEF IEO MAR

Community-focused approaches

Climate warning and information systems

Climate Change Mitigation

Behavioral Change

Evaluation of policy influence interventions

LDCF/SCCF: Annual Evaluation Report 2023

Updated Guidance Document:

Evaluation in the LDCF/SCCF

Socio Economic Co Benefits

SCCE on Drylands

Sustainable Cities program

Combating Illegal Wildlife Trade

Integrated interventions in SIDS

LDCF/SCCF: 2024 LDCF program evaluation

Learning from Challenges

Project efficiency in GEF interventions

The Capacity-building Initiative for Transparency (CBIT)

GEF Support to Nature Based Solutions (NbS)

LDCF/SCCF: Annual Evaluation Report 2024

Country Engagement Strategy

Small Grants Program

Food Security & Commodities IAP

Annual Performance Report 2024

 Implementation of the Private sector Strategy

Focal area assessment

Formative Evaluation of the GEF-7 and GEF-8 Impact Programs

Governance of the GEF

Eighth Comprehensive Evaluation of the GEF (2022-2025)

Final report to council (FY 2026)

GEF Results Based
Management

Implementation of GEF Policies

Knowledge

Management in the GEF

LDCF/SCCF AER2025

53

Knowledge Management



- ✓ Transformational Change for People and the Planet (GEF IEO Director and Deputy Director, Springer)
- Environmental Evaluation and Global Development Institutions:
 A Case Study of the Global Environment Facility
 (Geeta Batra, Juha Uitto, Osvaldo Feinstein. Taylor & Francis Group)
- ✓ Dissemination of OPS7-Exec summaries in English, French, Spanish.







Conferences, events and networks

- ✓ International Conference on Evaluating Environment and Development (March 5-7, 2024)
- Expanded Constituency Workshops
- Environmental Dimensions of Sustainable Development (United Nations Evaluation Group)





- Training module on evaluation at the nexus of the environment and development for the International Program for Development Evaluation Training (IPDET, 2022, 2023, 2024)
- ✓ Online training on environmental evaluation



Thank you!

gefieo.org

@GEF_IEO







GEF Trustee and its Financial Operations



GEF Introduction Seminar November 20 to 22, 2023 Trust Funds and Partner Relations (DFTPR) Development Finance (DFi)



Overview

GEF Governance and Structure

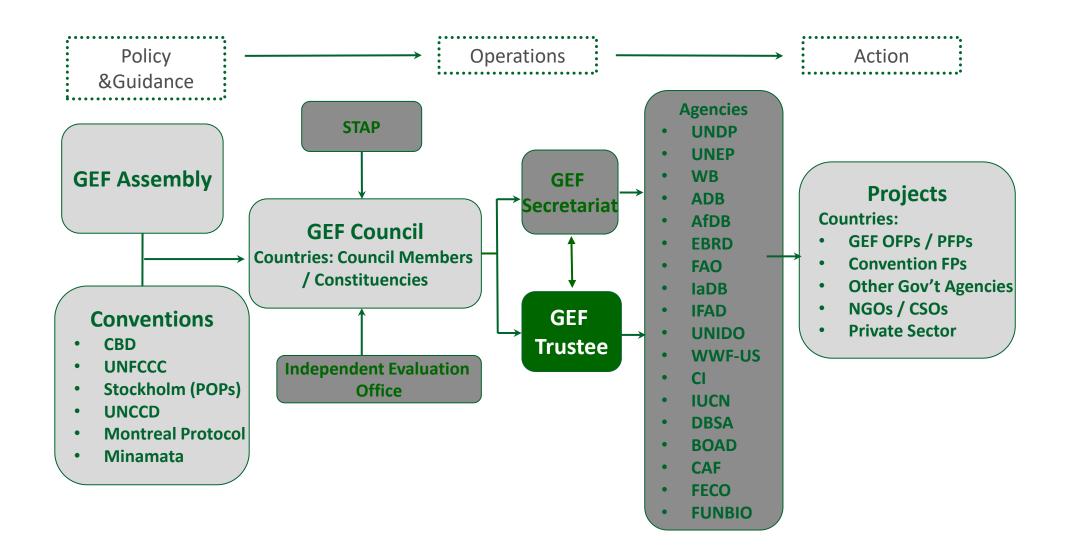
Trustee Roles and Responsibility

Resource Mobilization, Financial Management and Reporting

Financial Procedure Agreements

GEF Trustee team and contact information.

GEF Governance and Structure



DFi

Trustee Roles and Responsibilities

Annex B of GEF Instrument • Trustee's role and fiduciary responsibilities are set forth in the *GEF Instrument*, Annex B.

Resource mobilization • Trustee co-chairs the **GEF Replenishment negotiations** for mobilizing resources through the established replenishment process

Investment o its liquid assets

• Manages the liquid assets of the GEF Trust Fund and invests according to the IBRD's investment management principles, in a commingled investment portfolio

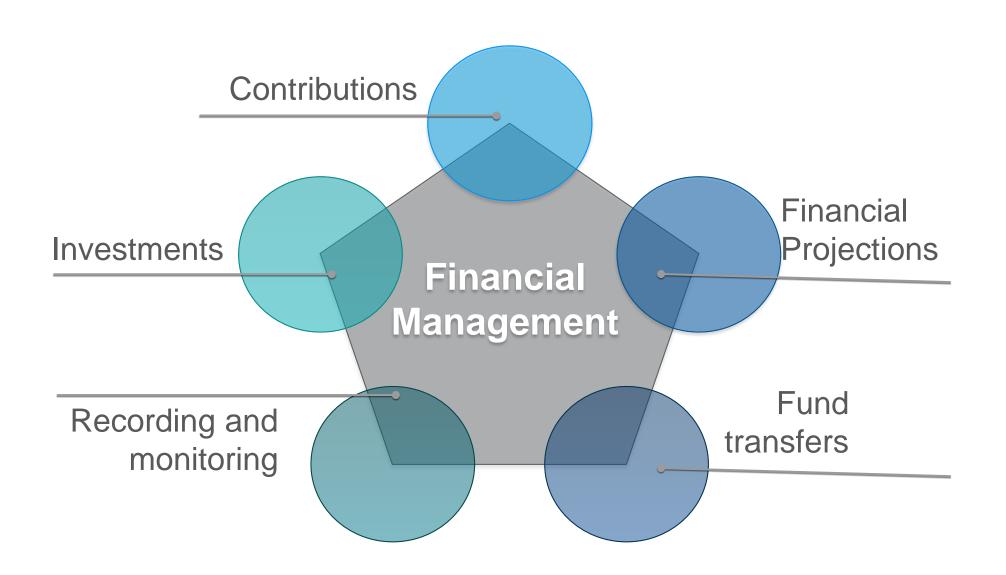
Financial management

• Trustee holds funds in trust and manages them for the purpose provided under the GEF Instrument and decisions of the Council



• Ensure **compliance with Instrument** and other legal documents

Trustee Roles and Responsibilities – Financial Management



Roles and Responsibilities – Resource Mobilization



DFi

☐ Investment Management of GEF Trust Fund Resources

- GEF Trust Fund resources are managed in a single, commingled investment portfolio (the "pool").
- Preservation of capital is the primary investment objective, while optimizing investment returns and maintaining adequate liquidity.
- GEF resources are invested in asset classes with different tenures as per GEF's liquidity needs for downstream activities.

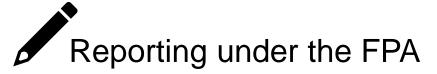
☐ Sustainable and Responsible Investing in the context of GEF Portfolio

- Inclusion of Environmental, Social and Governance (ESG) factors in investment decisions.
- Given GEF's unique positioning and mandate in the environment and social space, ESG factors have been incorporated
 in investment decisions.
- A dedicated Sustainable Bond Strategy for the GEF was implemented in 2021.
- Trustee reports investment performance, ESG rating, and Impact report for the GEF portfolio to the GEF Council.

Financial Procedures Agreement



Financial Procedures Agreement



Project approvals, cancellations and closures

Fee approvals and cancellations

Investment income, refunds from closures, reflows from Non-Grant Instruments

Annual financial statements and audit reports

Trustee Roles and Responsibilities – Reporting and Compliance



GEF Trustee Team

Reach us at **geftrustee@worldbank.org**



<u>Team Lead – Client relations, Replenishment and Portfolio management:</u>

Mr. Praveen Desabatla (<u>pdesabatla@worlbank.org</u>)

Contribution management and Agency liaison:

- Ramachandran Chidambaran (<u>rchidambaran@worldbank.org</u>)
- Mr. Jorge Alberto Fuentes Lanza (<u>jfuenteslanza@worldbank.org</u>)

Foreign Exchange management and Investment management

Mr. Rahul Gupta (<u>rgupta11@worldbank.org</u>)

Disbursement management and Internal Controls:

- Ms. Thejobala Paithoori Sethuraman (tsethuraman@worldbank.org)
- Ms. Chalida Chararnsuk (cchararnsuk@worldbank.org)

Analytics and Reporting:

Mr. Birama Nayagam Subramanian (<u>bsubramanian@worldbank.org</u>)

Program support:

Mr. Krishna Thapa (<u>kthapa@worldbank.org</u>)

Website: <u>fiftrustee.worldbank.org</u>

Thank you

Q&A





GEF Introduction Seminar

The High Ambition Coalition for Nature and People

The Coalition beyond COP15:

Together for the implementation of 30by30



What is the HAC for N&P?

Inter-regional group of 117 countries launched in 2021,

The coalition has been at the center of international negotiations, particularly in the formulation, negotiation and adoption of the CBD's Kunming-Montreal Global Biodiversity Framework.

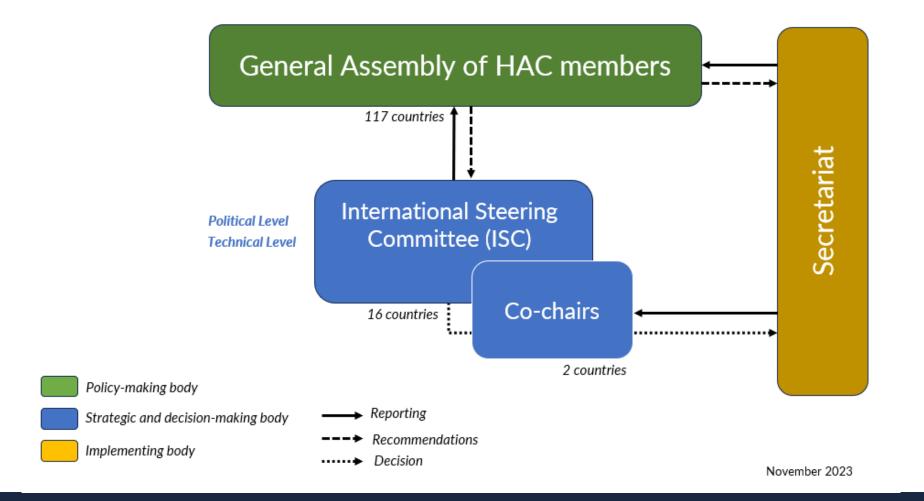
Providing leadership on the global goal to protect at least 30% of the planet's land and 30% of the ocean by 2030, as a minimum target to halt biodiversity loss, climate change, desertification according to scientific advice.



Adoption of the KMGBF (Photo: Wikipedia)



Governance





Hosting and Administration of the Secretariat



Physical host of the Secretariat



Administrative support (recruitment, staffing, equipment, etc.)



Our 4 Pillars



Pillar 1. Political Mobilization

1

Yearly HL events to maintain 30x30 prominence at international meetings, engagement

with IPLCs, philanthropists, private sector, IGOs, NGOs, scientists, academia and other actors 2

other stakeholders
meetings to assess
progress and
provide political
guidance to the
HAC Secretariat

3

Bi-annual
stocktake events
(similar to the
HLPF - SDGs) to
review the
qualitative and
quantitative
progress towards
30x30.

4

Ministerial
bilateral by the
HAC co-chairs and
Country
engagements

when needed to engage and encourage more action

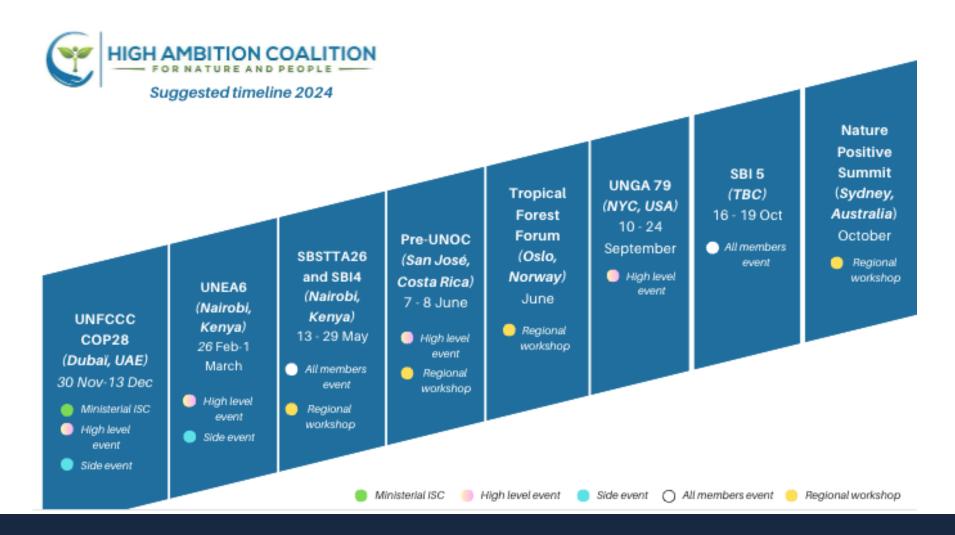








Pillar 1. Political Mobilization – Looking ahead





Pillar 2. 30x30 Solutions Toolkit

- Online toolbox with resources related to Target 3 (materials already developed)
- In partnership with The Nature Conservancy and IUCN/WCPA
- In collaboration with WWF, IIFB and Campaign for Nature
- Open tool to all countries and stakeholders
- Updated platform thanks to countries and stakeholders contributions

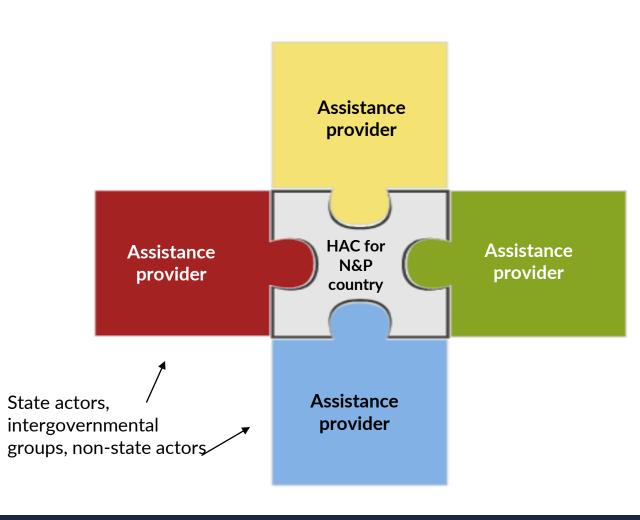


https://www.30x30.solutions/



Pillars 3 and 4. Matchmaking: Technical and Financial

A support service bringing together HAC for N&P members requesting for support (financial or technical assistance) and organizations and countries offering support for development and implementation of the 30x30 target.

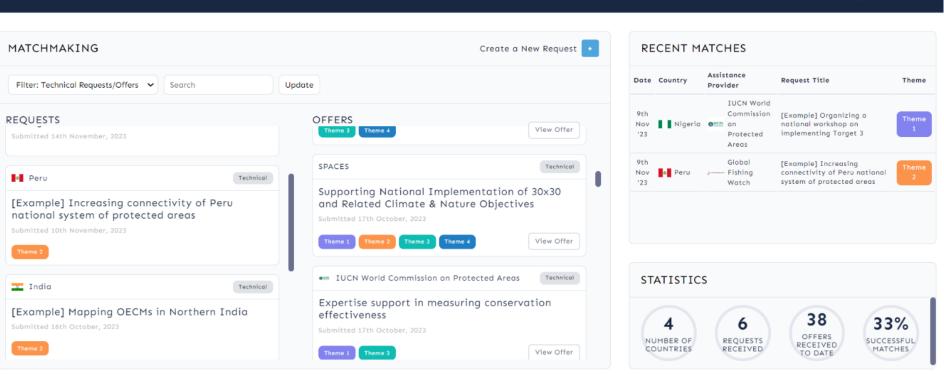




Online platform



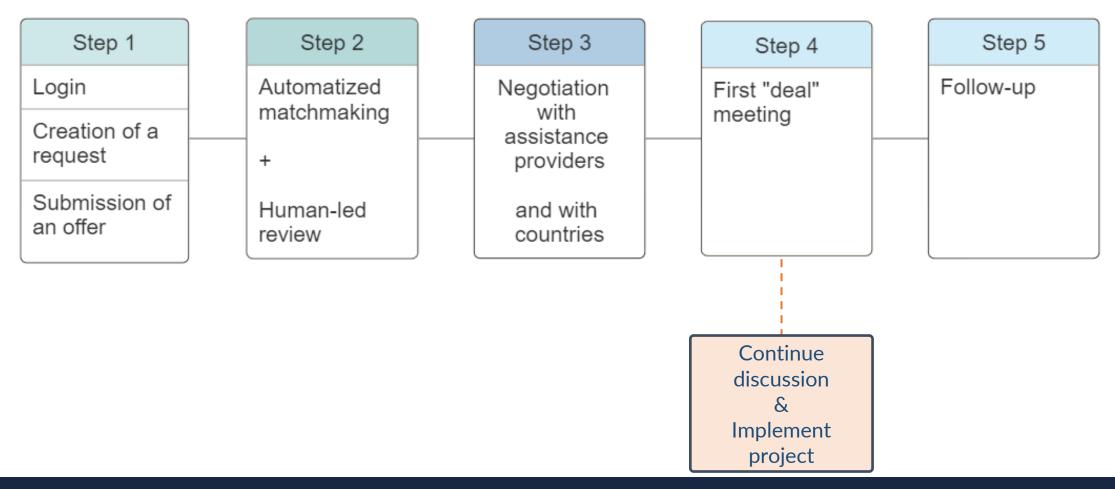
- Exclusive area only accessible by login
- Facilitates coordination
- Increases visibility of 30x30 needs
- Request driven



https://www.hacfornatureandpeople.org/



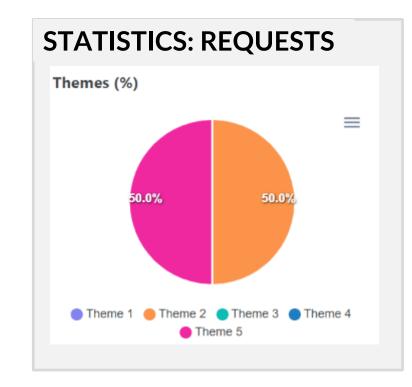
Our matchmaking process

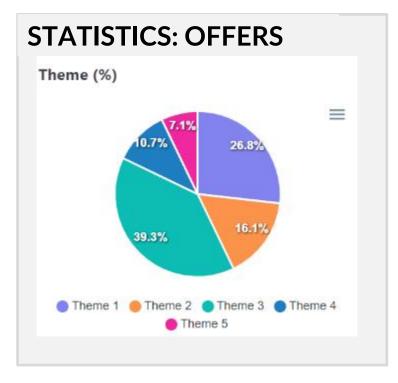




The added value of having a Secretariat: Following up with HAC members

- Follow-up email per match
- 6-week email to partners
- Proactively outreach to partners for no-matchfound requests
- Annual survey



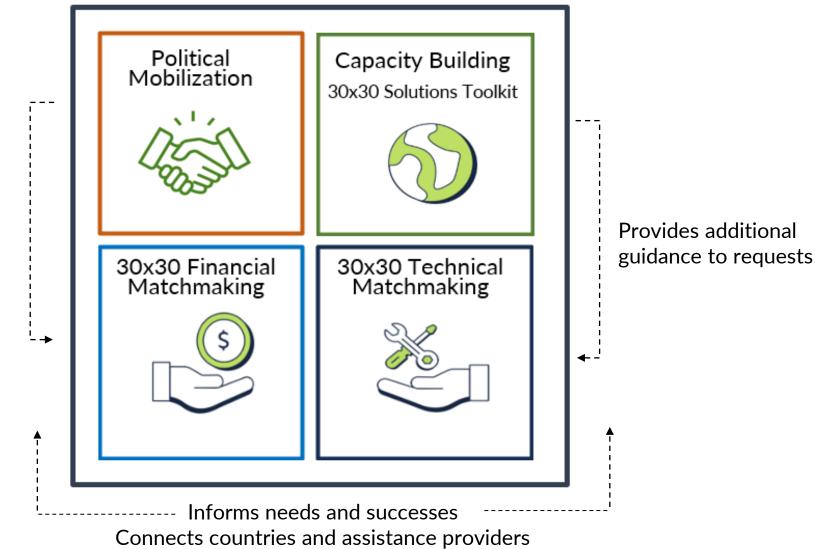




HAC Overview

Raises awareness on capacity needs Improves toolkit visibility and use

Increases engagement Improves the matchmaking platforms visibility and use

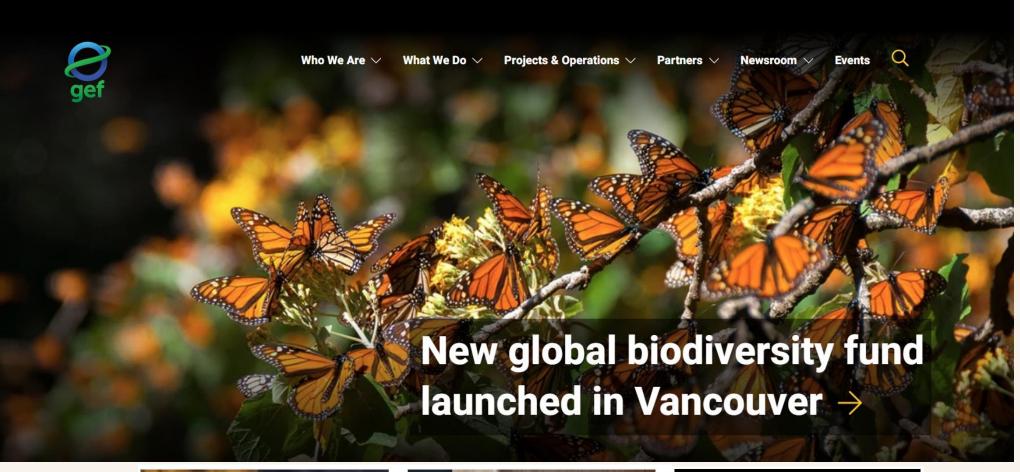








Website www.thegef.org









Storytelling



o We Are 🗸 What We Do 🗸

Projects & Operations V

Partners V

Newsroom V

vents

2

Designing a better built and natural environment

FEATURE STORY / November 13, 2023



Photo courtesy of Gabriela Rogers Marciaga

Gabriela Rogers Marciaga is an architecture student from Panama who will be part of her country's negotiating delegation to COP28, with support from the Global Environment Facility and Climate Reality Project America Latina. In an interview, she talked about how she has blended her technical studies with knowledge of the natural world to design and develop projects that can adapt to a changing climate.

How does architecture relate to the environment?

Studying architecture has deepened my interest in both the built and the natural environment. This interest led me to learn how the climate is changing and how the built environment has to adapt to these changes.

Inclusive GEF Assembly award winner shows value of long-term support for nature

FEATURE STORY / November 9, 2023



Photo credit: Environmental Foundation for Africa

Tommy Garnett's vision for restoring the natural beauty of forested land in Sierra Leone has withstood the test of time and civil strife, leading to his organization's recognition in a new Global Environment Facility awards program.

The Environmental Foundation for Africa, which Garnett heads as Executive Director, is one of 23 civil society organizations selected in the Inclusive GEF Assembly Challenge Program for their community-driven climate and nature projects.

Media Relations





Countries adopt multibillion-dollar fund to protect nature



Developed countries urged to 'step up' contributions to global nature fund



New global biodiversity fund launched in Vancouver

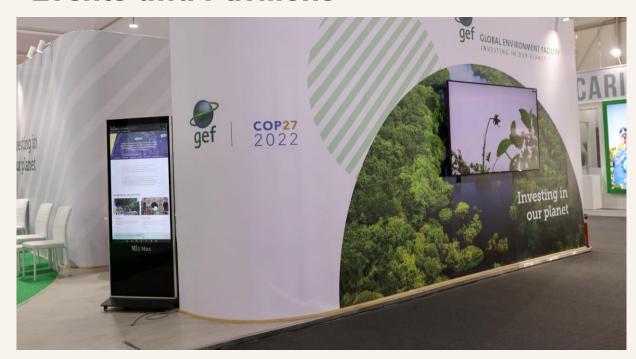


Top environmental fund chief calls on countries to defund activities 'destroying'



Top environmental fund calls for more direct funding to communities

Events and Pavilions

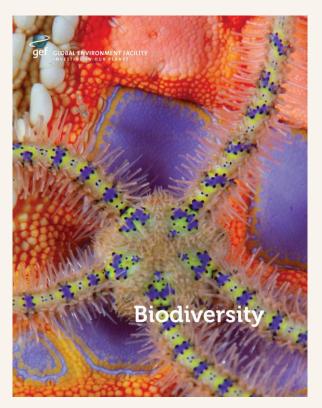




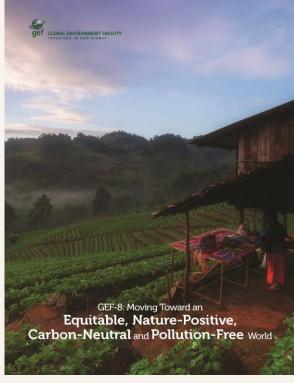


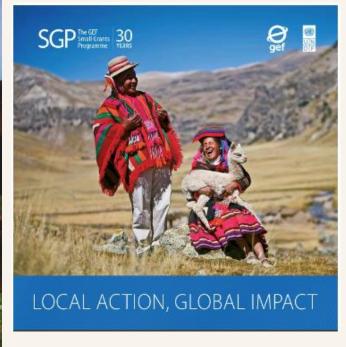


Publications

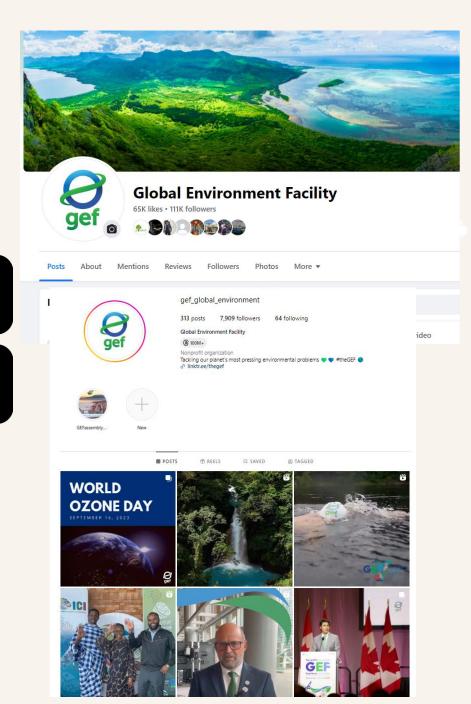


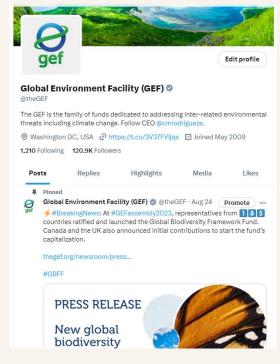


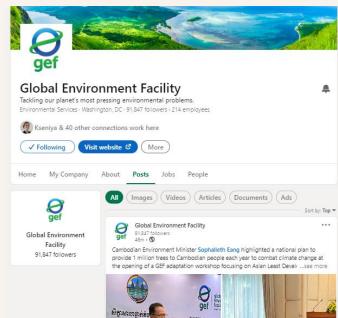




Social Media







We are on Social Media | Follow and Tag the GEF



Newsletter

www.thegef.org/newsletter





Sampling the fruits of success and innovation in the Maldives

Sometimes the fruits of success taste particularly sweet, as GEF CEO Carlos Manuel Rodríguez discovered on a visit to the Maldivian island of Meedhoo, where he witnessed an effort led by local women to revive a dying culinary art. "This GEF Small Grants Programme project is not only investing in preserving the rich tradition of Bondi-making in the Maldives but, more importantly, in its future generations," said Rodríguez, who later visited two waste-related projects elsewhere in the Addu Atoll. Read more >>



How to protect ocean life in 2,885 days (or less)

Countries have committed to protecting at least 30 percent of the world's land and sea habitats by 2030. But how? At an event co-hosted by the GEF, World Resources Institute, and High Ambition Coalition for Nature and People during IMPAC5 in Vancouver, people leading, planning, and funding marine protected areas around the world shared ideas about how to make this happen with less than seven years on the clock. **Read more**



Countries unite to fight hazardous skin lightening products

The governments of Gabon, Jamaica, and Sri Lanka have joined forces to fight back against damaging beauty practices, launching a joint \$14-million project to eliminate the use of mercury in skin lightening products. The project is led by UNEP, with funding from the GEF, and executed by the World Health Organization and the Biodiversity Research Institute. Read more >>

Visual Identity

www.thegef.org/gef-logo

Brand Guidelines







The GEF brand guidelines were updated in April 2023 and replace previous graphic standards. The guidelines establish a system for the consistent usage of the GEF's visual identity: the logo, color scheme, typography, and other graphic elements that enable audiences to easily recognize and identify the GEF brand.

To compliment the GEF Policy on Communications and Visibility, these guidelines also provide the branding guidance for GEF-funded projects and programs to enhance the visibility and design of their communication/outreach materials. Adhering to these rules will contribute to building a clear, simple, positive image of the GEF across communication channels.

GEF Communications Policy and Partnership Approach

https://www.thegef.org/council-meeting-documents/gef-c-64-11

Improving the Visibility of the GEF: New Communication and Visibility Policy

- 1. This document outlines an updated Communication and Visibility Policy for the Global Environment Facility for consideration and adoption by the GEF Council.
- 2. In order to raise awareness about the GEF and the unique and important role it plays at the heart of international efforts to address pressures on the planet, there is a need to clarify and strengthen policy and guidance about how GEF-funded activities shall be described and promoted across the entire GEF Partnership.
- 3. The GEF Communication and Visibility Policy, to be applied in conjunction with the updated Brand Guidelines¹ accompanying the GEF's new logo, covers how and when all recipients of GEF funding shall describe the GEF's role and contribution to project and program outcomes. This includes how the GEF logo shall be used in publications, documents, web pages, in social media, or in other public-facing media.

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