

INSTRUMENTS

The role of instruments can vary; some instruments require shorter term and more intense individual engagement while others require a longer term and less intense degree of individual engagement.



ENGAGEMENT



Conference

A formal event in which a large number of participants come together to share knowledge and experiences on a specific topic/theme.

BEST USED FOR

- » gaining new knowledge.
- » outreach to a large number of participants, especially when targeting high-level audiences
 - › as single or multi-day events.
 - › with multiple thematic tracks / immersion in select topics.
 - › with parallel workshops and knowledge fairs dealing with the same topic or theme.
- » networking, building partnerships, and strengthening communities.
- » in-depth knowledge exchange activities designed to support knowledge transfer.
- » giving a topic high visibility or launching global initiatives.
- » communicating program impact or changes in strategy.



Expert Visit

Sending a practitioner or technical specialist from a knowledge provider country/region/organization to a knowledge seeker country/region/ organization to assess current circumstances and/or provide guidance on a specific challenge.

BEST USED FOR

- » enhancing skills and developing a new proficiency.
- » gaining an in-depth diagnosis of a global environmental challenge and recommendations for adapting a good practice or solution to the local context
 - › over the span of several days or as a series over the span of months, as needed.
 - › with small groups of participants.
 - › with expert-to-expert interaction.
 - › at the institutional level.
- » getting hands-on guidance and coaching or mentoring through various stages of implementation.
- » times when travel to the knowledge supplying country is not possible (for whatever reason).



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Knowledge Fair

A face-to-face knowledge sharing event designed to showcase participants' experiences, achievements, and innovations and market new programs to donors and potential partners.

BEST USED FOR

- » forging networks and partnerships
 - › at a global, regional, country, community, or institutional level.
 - › as a single-day or multi-day event.
 - › for a large number of attendees.
 - › in multiple modes (face-to-face and/or virtual).
- » raising awareness.
- » sharing innovations and/or identifying good practices.
- » getting visibility for team efforts on a particular project or topic.



Study Tour

A visit or series of visits to one or more countries or sites by an individual or group with a specific learning goal in mind; participants experience firsthand how something was or is being implemented.

BEST USED FOR

- » gaining new knowledge.
- » raising awareness of what is possible
 - › with a designated coordinator for the host and the visitors.
 - › with no more than 25 participants; ideally less than 20 participants.
 - › as single or multi-country/area tours.
 - › over the span of several days or even weeks.
- » seeing and learning different ways of doing things.
- » forging networks and partnerships with people working in similar areas.
- » developing shared understanding and motivation for collaborative action among different stakeholder groups.



Workshop

A structured event focused on having participants work together to solve a common problem or perform a task.

BEST USED FOR

- » enhancing skills or developing a new proficiency.
- » addressing specific knowledge and learning needs that require a structured learning environment
 - › at a global, regional, country, community, and/or institutional levels.
 - › for a small number of people (maximum 35).
 - › in multiple modes (face-to-face or virtual).
- » writing reports, documenting opinions and suggestions, or creating collaboratively developed plans on a specific issue.
- » building networks and skills to help launch new initiatives.



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Competition/ Challenge

A contest aimed at finding and supporting new ideas and accelerating innovations, usually culminating in a showcase event to recognize the competitors and winner(s).

BEST USED FOR

- » gaining new knowledge.
- » providing recognition and rewards for innovative ideas
 - › at a global, regional, country, local, or institutional level.
 - › in multiple modes (face-to-face or virtual).
 - › with jury of experts.
 - › according to a set of guidelines.
- » helping launch new initiatives.
- » showcasing quality work.
- » generating new ideas.



Knowledge Jam

A facilitated conversation between knowers and doers (change agents) to surface hidden know-how around targeted topics and to translate knowledge into action.

BEST USED FOR

- » initiating new and improved actions.
- » eliciting hidden know-how around targeted topics
 - › with brokers (doers or change agents) who are driven to make sense of the ideas, as they are charged with the responsibility to act.
 - › in a systematic and efficient way: it is a five-step process and the primary elicitation process takes approximately 90 minutes.
- » channeling knowledge into action by explicitly propelling the group towards a deliverable from the knowledge exchange.
- » solving problems using a task force model: the brokers' deliverables drive the agenda.
- » surfacing facts, ideas, and insights that no one person could have on their own.
- » inquiring safely into what did or could happen, capturing participants' words, protecting anonymity.



Multi-Stakeholder Dialogue and Consultation

A facilitated series of conversations among stakeholders/peers to gain multiple perspectives and deeper understanding, reach consensus, or encourage action.

BEST USED FOR

- » facilitating trust and communication among key stakeholders.
- » enhancing commitment to agenda/group.
- » sharing practical experience and diverse perspectives.
- » strengthening multi-stakeholder coalitions.
- » increasing access to resources and practitioners.



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Community of Practice

A group that interacts regularly on a common topic to learn from one another.

BEST USED FOR

- » enhancing connectivity and strengthening relationships among peers.
- » energizing professional networks
 - › at global, regional, country, community, and institutional levels.
 - › in multiple modes (face-to-face and virtual activities).
 - › as formal or informal arrangements.
 - › with a lead coordinator for management purposes.
- » sharing experiences, lessons learned, and best practices.
- » generating new ideas.
- » capturing and sharing tacit knowledge.



Twinning Arrangement

The pairing of one institution with a similar but usually more mature institution for a mutually beneficial partnership.

BEST USED FOR

- » initiating new and/or improved actions.
- » enabling long-term cooperation
 - › at the institutional level as one-way or two-way twinning.
 - › to meet the needs of both institutions involved.
 - › as a formal or informal arrangement.
 - › sustainable cooperation that continues after project completion.
- » enhancing organizational capacity.
- » integrating training and technical assistance.

