



**PROMOTING DEFORESTATION FREE COMMODITIES:
How to satisfy the growing demand for
coffee while conserving tropical forests**

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Today, nearly every major coffee-producing landscape is under pressure to produce more coffee while conserving the tropical forests important for biodiversity and ecosystem services. Climate change – via rising temperatures, droughts and changing weather patterns are predicted to cut in half the overall land suitable for growing coffee by 2050. An estimated 60% of the areas remaining suitable are currently forested and most lack protection. Changes in coffee suitability could put even more pressure on these forests, as farmers move into upland forested areas in search of more suitable land for high-quality coffee production. This could put pressure on remaining forests.

This session will increase awareness of these challenges and the opportunity for private and public sector stakeholders to work together to address them using a holistic, system-wide approach to integrated landscape management.

**Tuesday June 26th
3:00 – 4:30 pm
Ariyana Convention Center
My Son 1**