

GEF KM Advisory Group Meeting

May 25, 2017

Presented by

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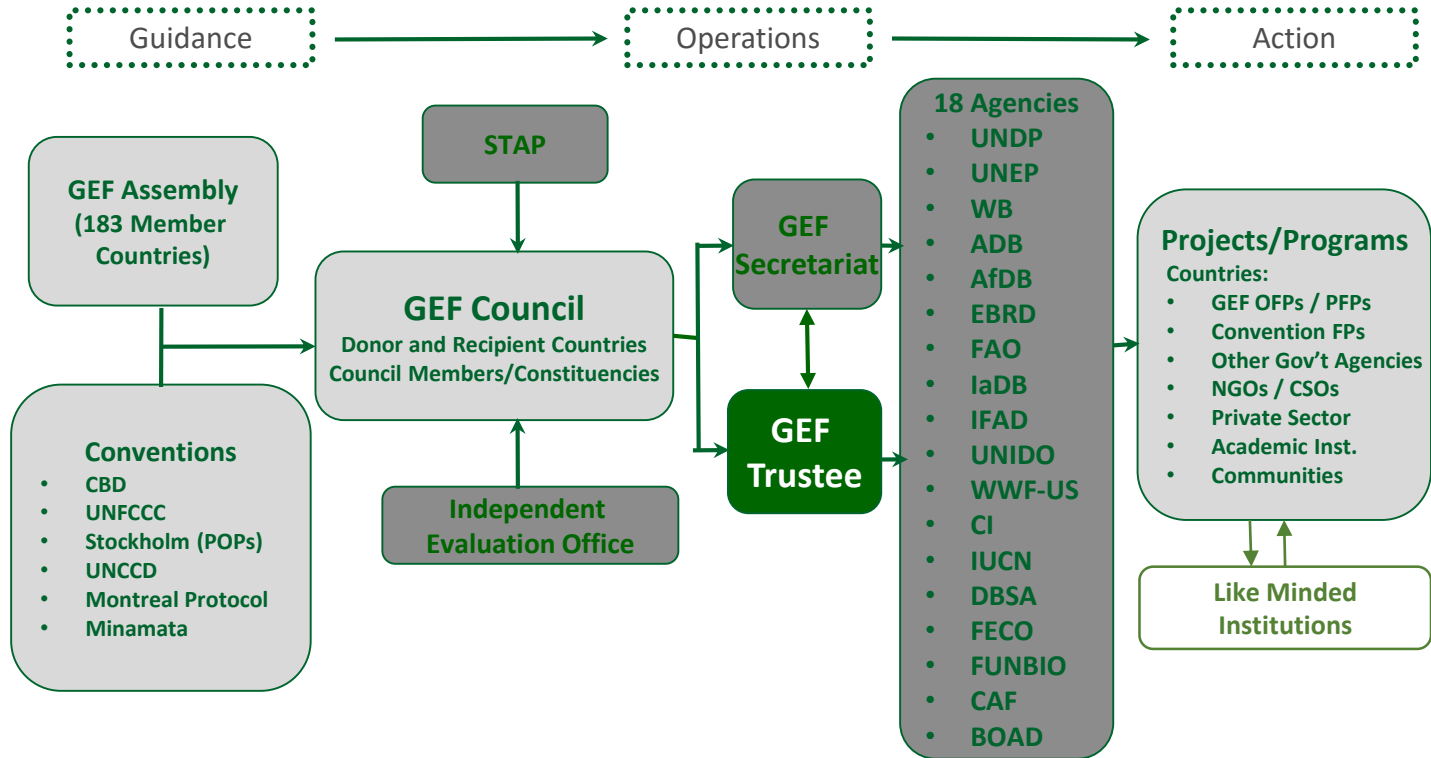


WHAT IS THE GEF?

A Multilateral Fund to Safeguard the Planet

GEF Partnership

Institutional Framework



GEF Investments to Date (25 years)

- Number of Projects Globally: **4247**
- GEF Grants: US\$ 15.4 billion
- Co-financing: US\$ 91.4 billion
- Total investment: **US\$ 106.8 billion**

What have we learned?

Knowledge Management in the GEF

Capturing and Sharing
What We Learn from Our Investments

Goals

Improve impact of GEF funded projects and programs

and

Inform global, regional and national policy dialogues to reverse
global environmental degradation



Knowledge Management gef Timeline & Progress

GEF-5 Policy Recommendations

2011

Ops-5 Study on KM in the GEF

GEF-6 Policy Recommendations

KM Strategic Framework

2015

KM Approach Paper

- Create KM Team
- Prepare a Detailed KM Implementation Plan
- Embed KM Tools into IT Upgrading and Embrace Open Access Approach

Internal Capacity Development – KM Advisory Group

Internal KM Survey, Country KM Surveys, KM Audit, Knowledge Assets Analysis

Pilot KM Exercises

2017

2018

KM Roadmap

Fully Functional IT-based Knowledge and Learning System for GEF 7

- Learn from Projects & Programs
- Share Data, Info and Knowledge with Stakeholders

- Improve Uptake of Lessons Learned through a Learning Platform
- Develop Comprehensive Work Plan for Building a Knowledge Management (KM) System

- Extraction of Lessons Learned from the MFA Portfolio
- **GEF Knowledge Days**
- GEF **Kaleo** On-line Knowledgebase and Ask-the Expert Tool

- KM Roadmap:**
- improve (1) information management and sharing, and (2) collaboration and learning across the Partnership.
 - strengthen/expand communities of practice for uptake of lessons and best practices
 - more systematically integrate knowledge capture, dissemination and learning into GEF project design, implementation and reporting

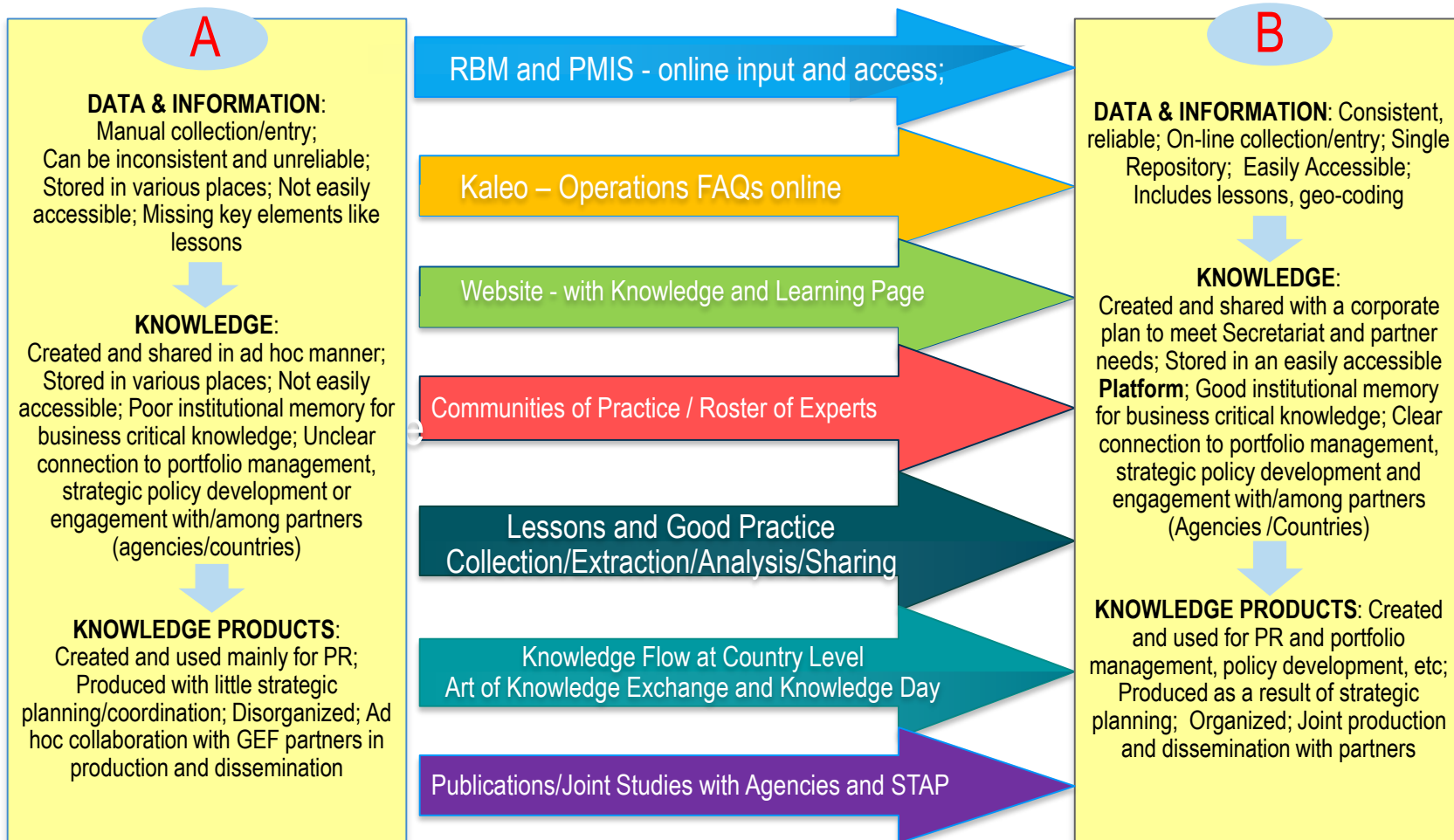
- Boost GEF's efforts to:
1. Improve impact of its projects and programs
 2. Inform global, regional and national policy dialogues to reverse global environmental degradation

Art of Knowledge Exchange; Design and Development of KM Platform/Hub

Knowledge and Learning in the GEF Partnership – ongoing process



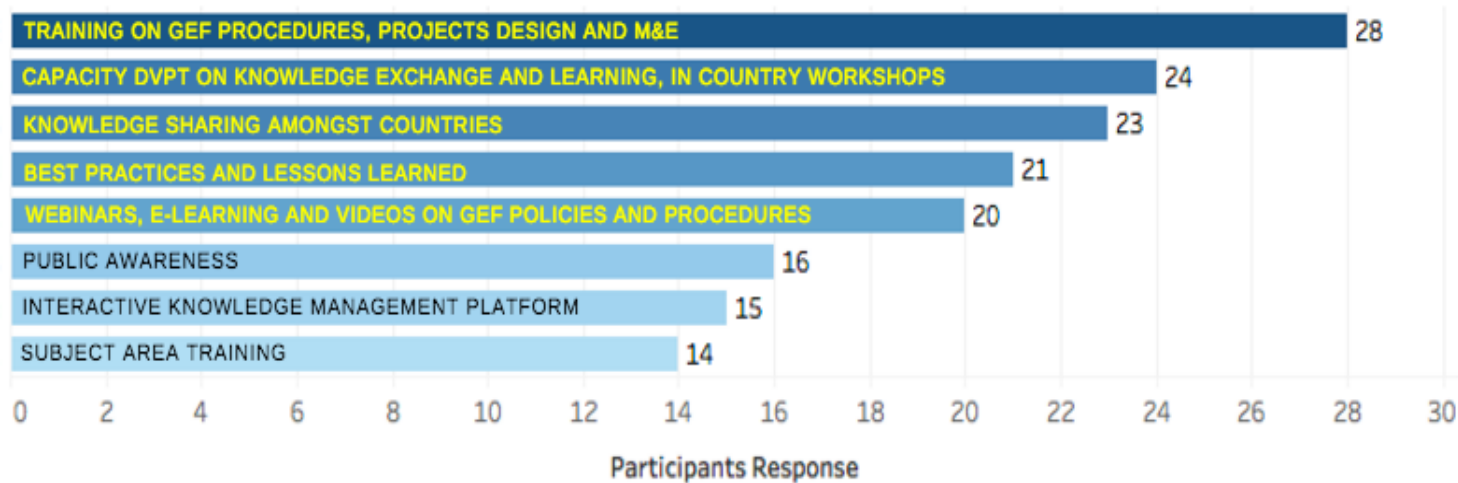
Improving Knowledge Flow Throughout the Partnership



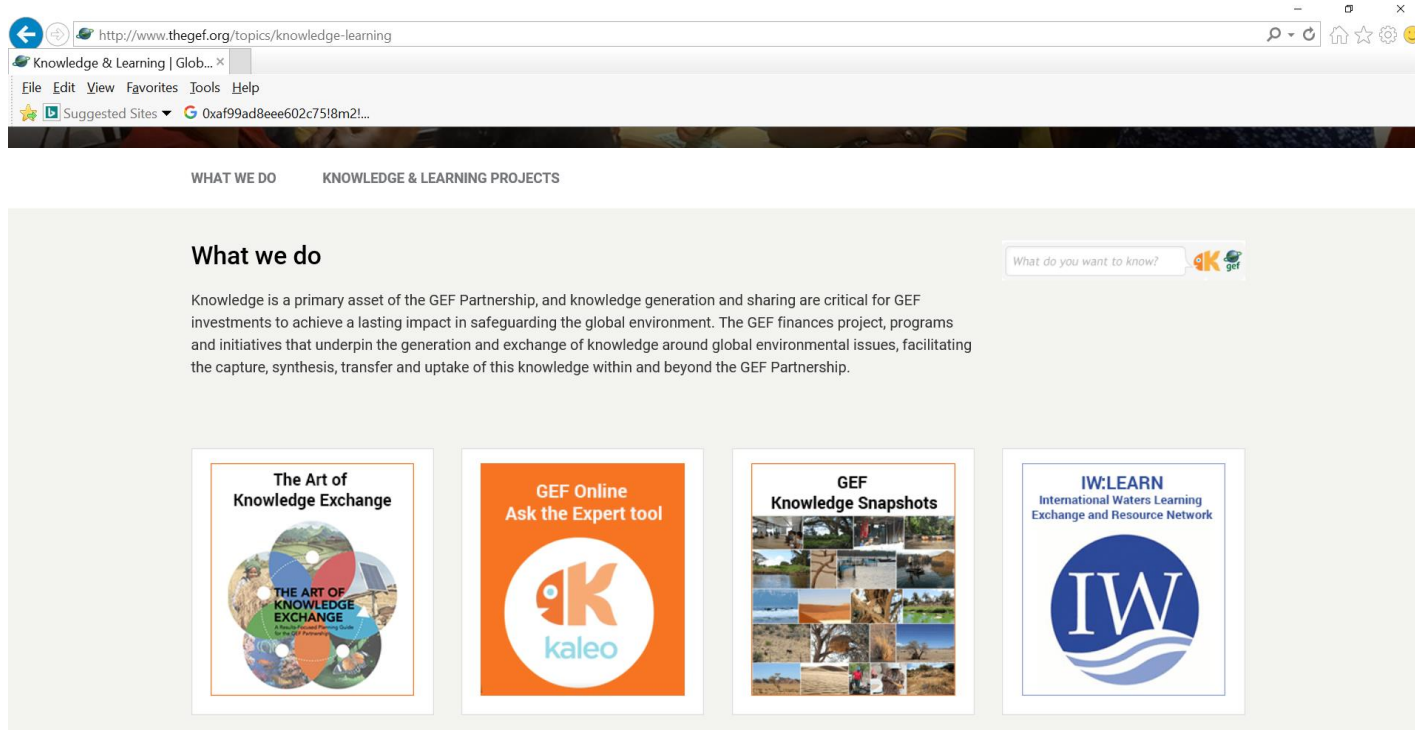
Country KM Surveys

Responses from participant countries on their “top” KM needs:

GEF-Relevant KM Needs (Jan-Jul 2016 ECWs)




GEF Knowledge and Learning Page on the GEF Website




The screenshot shows a web browser window with the URL <http://www.thegef.org/topics/knowledge-learning>. The page title is "Knowledge & Learning | Glob...". The browser's address bar shows the URL, and the page content includes a navigation menu with "WHAT WE DO" and "KNOWLEDGE & LEARNING PROJECTS".

What we do

Knowledge is a primary asset of the GEF Partnership, and knowledge generation and sharing are critical for GEF investments to achieve a lasting impact in safeguarding the global environment. The GEF finances project, programs and initiatives that underpin the generation and exchange of knowledge around global environmental issues, facilitating the capture, synthesis, transfer and uptake of this knowledge within and beyond the GEF Partnership.


What do you want to know? 

The Art of Knowledge Exchange




THE ART OF KNOWLEDGE EXCHANGE

GEF Online Ask the Expert tool




kaleo

GEF Knowledge Snapshots



IW:LEARN
International Waters Learning Exchange and Resource Network

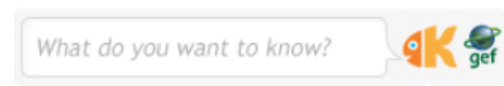


Help us improve this site

GEF Kaleo

A “Question and Answer” Platform and Knowledge Sharing Tool

- An innovative **predictive knowledge sharing software**, developed by Kaleo, Inc. and customized for the GEF.
- Provides an **online** “question and answer” platform on operational issues related to the GEF.
- Uses **machine learning** to provide up-to-date and “**expert vetted**” answers to common questions about the GEF, its operational policies and procedures.
- Accessible **24/7** through a small search-bar widget on the GEF website. (www.thegef.org)
- Information is easier and faster to discover and use through GEF Kaleo than having to send inquiries, make calls, ask multiple people or search document depositories.
- Questions that are asked (and answered) in GEF Kaleo are stored in the **GEF Kaleo Knowledgebase** and are immediately available to the next user who asks the same question.



An introductory video on GEF Kaleo:

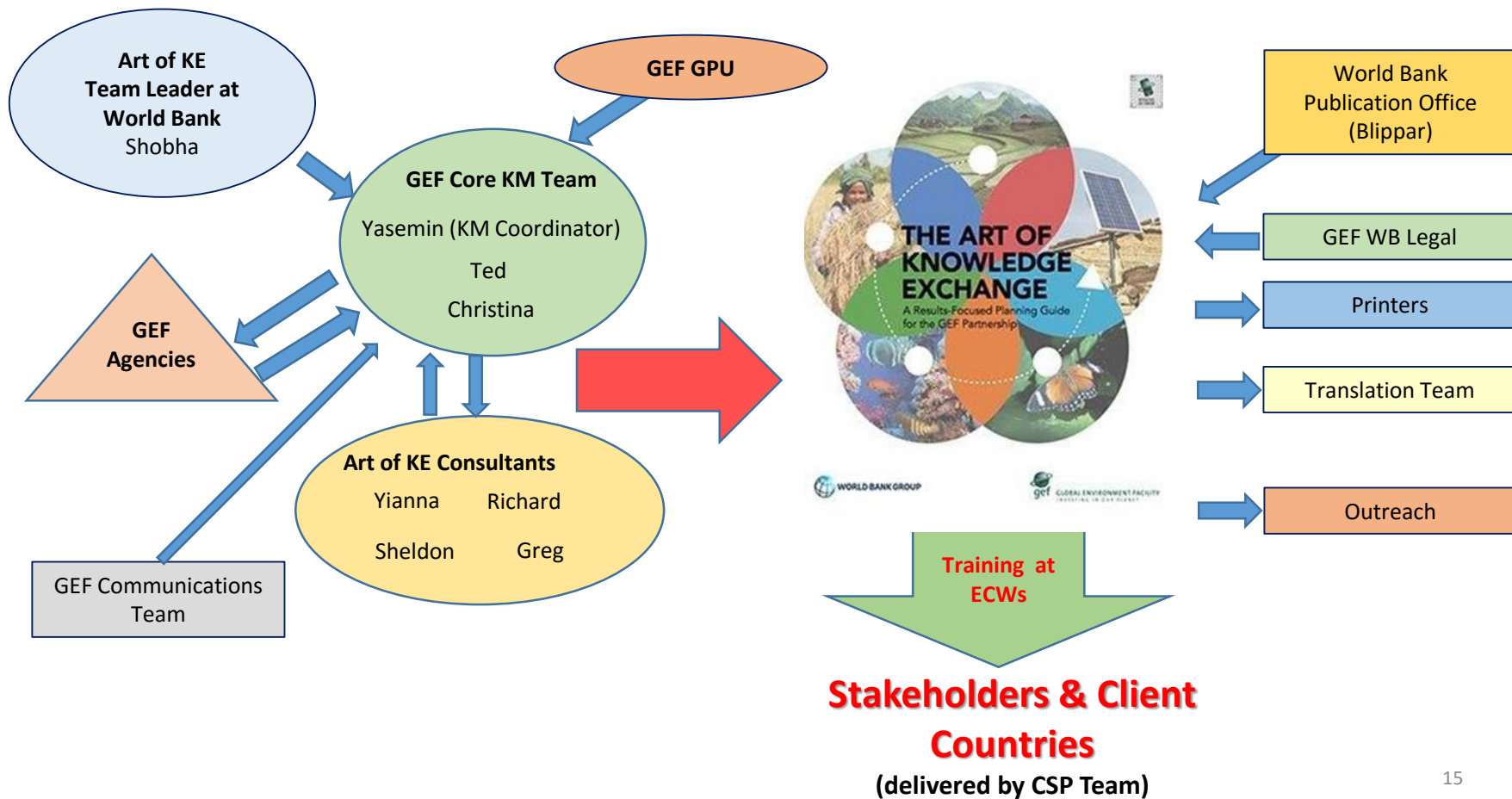
<https://www.youtube.com/watch?v=DdhVLCqyv9o&feature=youtu.be>

The Art of Knowledge Exchange - A Results- focused Planning Guide and Toolkit



- **Practical blue-print** on how to design, implement, and monitor knowledge exchange and learning in projects.
- **Tools and instruments** to facilitate knowledge exchange and learning when designing and implementing GEF investments.
- **Case studies** of successful knowledge exchange in GEF projects with examples from WBG, UNDP, FAO, IDB, IFAD, UNIDO and SGP.
- **Mobile access** through **Blippar**, a free augmented reality mobile app that enables access to the guide from smart phones.
- Presented to GEF country counterparts at **the Art of Knowledge Exchange Training Sessions** held during regional Expanded Constituency Workshops (ECW) throughout 2017.

True Collaboration: The GEF Art of Knowledge Exchange Guidebook and Training Workshops



Two Best Practice Examples of Knowledge Exchange

- **UNDP - GEF:** Strengthening the Conservation, Protection and Management of Marine Biodiversity Areas in the Philippines (Smart Seas PH)
- **World Bank Group:** Strengthening the Recognition of Indigenous Land Rights in Honduras

The GEF Art of Knowledge Exchange Guidebook and Training

Five Case studies selected/ GEF Story Ideas Submitted by Partner Agencies

Title of Knowledge Exchange	Knowledge Recipient Country/State/Region	Knowledge Country/State /Region	Agency Submitting
Knowledge on genetic stock structure – a prerequisite for the management of transboundary shared fish resources in the Bay of Bengal	Bangladesh, India, Indonesia, Malaysia, Maldives, Myanmar, Sri Lanka and Thailand	Kerala, India	FAO
Public-Private Funding Mechanisms for Watershed Protection - Biodiversity	Peru	Ecuador	IADB
Adaptation to Climate Change in West African Sahel /Vulnerability of Parkland agroforest	Mali, Burkina Faso, Niger.	Mali, Burkina Faso, Niger.	IFAD
Adaptation to the Impact of Rapid Glacier Retreat in the Tropical Andes	Bolivia, Ecuador, Peru	Japan	World Bank
Regulatory Framework for the Successful Introduction of BAT/BEP in East and South East Asian Countries	Cambodia, China, Indonesia, Lao PDR, Mongolia, Philippines, Thailand and Vietnam	China, Sweden, UK, USA.	UNIDO

The Art of Knowledge Exchange
Guidebook and Workshops
for the GEF Partnership

by Shobha Kumar and Phil Karp

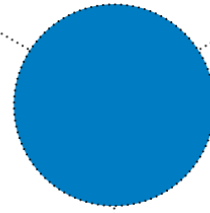
World Bank Group

Why is the GEF Investing in Knowledge Exchange?

...GEF has identified **a need for...**

Acceleration and Scale-up

- Benefit from the environmental development paths and lessons of peers
- Shortcut to what has worked
- Unlock local political economy
(*"Seeing is believing"*)



Capacity-Building and Learning

- Instill skills for solving global environmental challenges
- Improve delivery
- Learn innovative approaches
(*from "what" to "how to"*)

Collaboration and Sharing

- Collaborate on environmental solutions, consult with stakeholders, exchange lessons and expertise, and foster broad ownership around joint efforts
(*learning from peers, not academic experts*)



Addressing the need...

Two building blocks:
Art of KE Guidebook &
Workshops

Accelerating
Innovating
Collaborating
Customizing
Scaling up



Based on the
foundation of
a tried and
tested
methodology

Building Block 1: Art of Knowledge Exchange Guidebook



What is the Art of Knowledge Exchange? How can you use it?



A systematic and results focused approach to knowledge exchange



A simple roadmap to guide your knowledge exchange journey



Menus/recipes/ingredients for a successful knowledge exchange



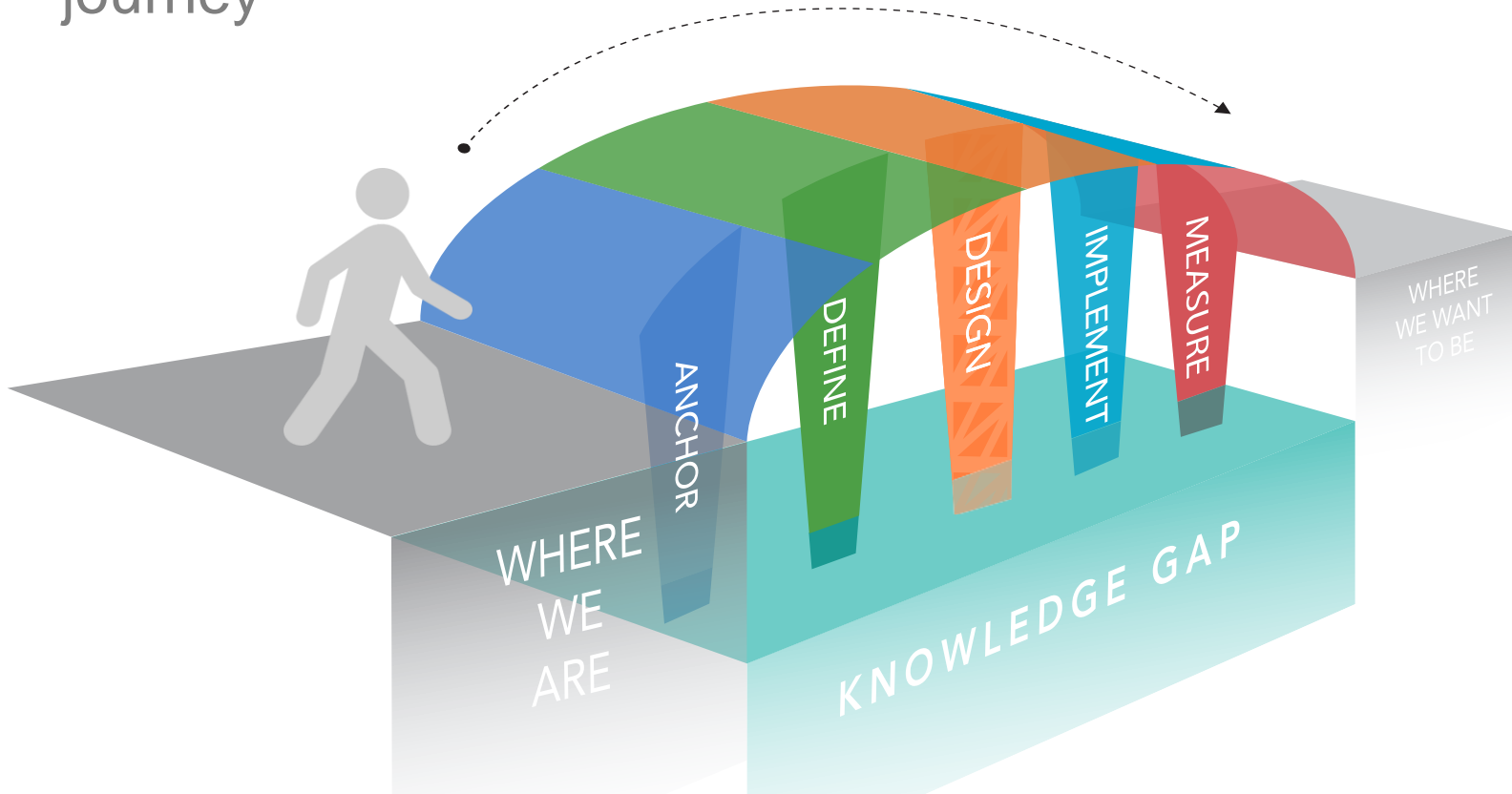
Practical examples from GEF Agencies and Partners on successful use of KE & a live book



A systematic & Results Focused Approach

- 🌍 Tap into the full power and potential of knowledge exchange
- 🌍 Integrate it as a part of a larger change process
- 🌍 Measure and report results from KE initiatives
- 🌍 Replicate successes

A simple roadmap to guide your knowledge exchange journey



A Roadmap for Knowledge Exchange



Anchor



Define



Design & Develop



Implement



Measure & Report Results

Menus/Recipes/ ingredients for successful knowledge exchange

KNOWLEDGE EXCHANGE INSTRUMENTS

The role of instruments can vary; some instruments require shorter term and more intense individual engagement while others require a longer term and less intense degree of individual engagement.

SHORT TERM ENGAGEMENT

Conference

A formal event in which a large number of participants come together to share knowledge and experiences on a specific topic/theme.

BEST USED FOR

- gaining new knowledge.
- outreach to a large number of participants, especially when targeting high-level audiences.
- as single or multi-day events.
- with multiple thematic tracks / immersion in select topics.
- with parallel workshops and knowledge fairs dealing with the same topic or theme.
- networking, building partnerships, and strengthening communities.
- in-depth knowledge exchange activities designed to support knowledge transfer.
- giving a topic high visibility or launching global initiatives.
- communicating program impact or changes in strategy.

Expert Visit

Sending a practitioner or technical specialist from a knowledge provider country/region/organization to a knowledge seeker country/region/ organization to assess current circumstances and/or provide guidance on a specific challenge.

BEST USED FOR

- enhancing skills and developing a new proficiency.
- gaining an in-depth diagnosis of a development or recommendations for adapting a good practice to the local context.
- over the span of several days or as a series of months, as needed.
- with small groups of participants.
- with expert-to-expert interaction.
- at the institutional level.
- getting hands-on guidance and coaching various stages of implementation.
- times when travel to the knowledge supplying possible (for whatever reason).

KNOWLEDGE EXCHANGE ACTIVITIES

The activities are organized under four categories: **presentation, discussion, experiential and analytical.** Each category emphasizes different types of communication and interaction among participants.

PRESENTATION

DEMONSTRATION

An expert showing how to use a product or perform a procedure; also used to showcase a new product or process in order to market and spread innovations.

USE IT TO

- apply knowledge or master a process.
- have a high level of participant involvement.
- share practical experience or process steps.
- enable knowledge transfer within one's own context.

EXPERT PANEL

A moderated set of presentations on the same topic addressed from various angles by a group of people with specialized knowledge.

USE IT TO

- provide multiple perspectives on a topic.
- raise awareness about a topic or an issue.
- lend credibility to a topic by providing an expert perspective.
- enable knowledge sharing.

LIGHTNING TALKS

A series of short presentations on the same or diverse topics by different speakers lasting a few minutes each as part of a single session.

USE IT TO

- raise awareness about one or more topics in a short amount of time.
- report on project or group results and on practices.
- enhance individual or group capacity to prepare succinct reports or presentations.
- offer new perspectives.

POSTER SESSION

A presentation in a poster format, usually combining text and graphics, that engages presenters and participants in a conversation around the content of the poster.

USE IT TO

- encourage continued reflection/interaction on a topic.
- showcase results/innovations or increase visibility of a topic or theme.
- accommodate a large number of participants.
- support network building and informal knowledge sharing.

REPORT

An oral or written presentation that summarizes and highlights topic- or theme-based key points (concepts, data, processes, lessons learned, etc.).

USE IT TO

- share results from a project/survey/ assessment or to provide an update.
- raise awareness, especially on topics where information is difficult to obtain.
- stimulate new perspectives.
- capture and reuse tacit knowledge.
- enable knowledge sharing.

STORYTELLING

A purposeful use of narrative that describes a practical outcome and is meant as a trigger for individuals, communities, or organizations to consider future action.

USE IT TO

- share and capture tacit knowledge.
- support deep understanding.
- draw and focus attention on a topic.
- enable knowledge sharing.

Blending of Instruments





Expert Visit

Planning

- ✓ Brainstorm
- ✓ eDiscussion

Delivery

- ✓ Buzz Session
- ✓ Expert Panel
- ✓ Demonstration

Follow-up

- ✓ Action Plan

Example: Sequence of a Study Tour

Planning



- Action Planning
- Discussion Activities

Delivery



- Peer Assists
- Presentation Activities
- Interviews
- Field Visits

Follow-up



- Poster session
- Survey
- Interviews Action
- Planning

The Journey:

*Philippines – Tañon Strait
Knowledge Exchange*

– a GEF project example contributed by UNDP



KE
Journal



February 2017 Update from the Philippines Project

Tañon Strait Management Board requires monitoring of all fishing vessels

<http://www.businessmirror.com.ph/tanon-strait-mgt-board-requires-monitoring-of-all-fishing-vessels/>



April 2017 Update from the Philippines Project

Managed access is a key feature of the approach RARE is piloting in the Tañon Strait

<http://www.gmanetwork.com/news/story/605479/money/economy/gov-t-pushes-local-management-of-fish-sanctuaries-for-sustainability>



Building Block 2: Art of Knowledge Exchange Workshops

Workshops: A Vehicle for Mainstreaming the Methodology

- Half-Day Session embedded in ECWs
- 7 Workshops delivered to date
- Reached over 700 participants
- Partners
- Implementing Agencies
- Environmental Agencies
- CSOs

Success Factors

- Enabling Environment
- Responding to the demand
- Tried and tested methodology, strong learning design, customized with continued improvement and fine tuning
- Highly adaptable and practical resource which appeals both to new and experienced KE practitioners



Feria del conocimiento

Planificación
 Intercambio de ideas
 Relato
 Informe

Ejecución
 Estaciones de aprendizaje
 Grupo de discusión
 Sesión de carteles
 Charlas relámpago

Seguimiento
 Encuesta
 Autoevaluación



What are the participants saying?

- *“The simplicity of the Art of KE approach is powerful”*
- *“Never seen, such a diversity of knowledge exchange tools and methods – presented all in one place - before”*
- *“Love the way you choreographed the facilitation”*
- *“I can put the guidebook and materials to use right away and will also share with my colleagues”*
- *“I can customize these activities for my use”*
- *“I am right now using your methodology to put together a grant proposal for WWF”*
- *“Besides knowledge exchange, it can be a tool for project planning and accountability”*
- *“The packaging of the guidebook and materials is impressive and they are so user-friendly!”*

Art of KE Assessment from 2017 ECWs

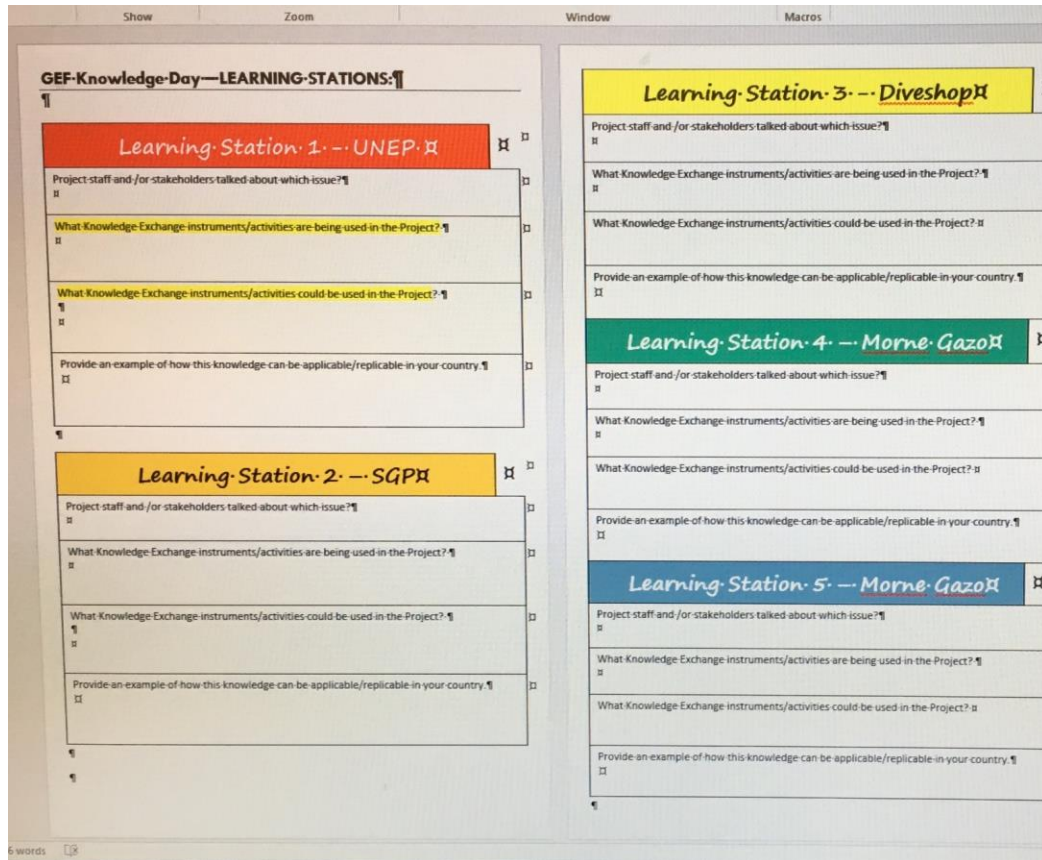
Importance of the Topic: 4.3/5

Quality of the Presentation: 4.4/5

Outcomes

Immediate Application of
Methodology –

GEF Knowledge Days with Field
Visits and Learning Stations



Outcomes

Creating an enabling environment for knowledge exchange and improving local capacity and skills



Outcomes

Tapping into the power of practical solutions and sharing/disseminating them through interactive workshops



Knowledge & Learning at GEF ECWs

presented by Robert Schreiber, GEFSEC

GEF Knowledge Days

Peer-to-peer Learning during GEF Expanded Constituency Workshops (ECW)

- Full-day **regional** knowledge and learning event, targeting country counterparts
- Complements the ECWs where participants receive training on GEF policies and processes as well as key principles for effective design and implementation of GEF projects and programs.
- **Hands-on** exposure to GEF financed projects
- **Field visits** to GEF projects to meet project managers and beneficiaries, and to observe key project lessons learned on-site.
- Where a field visit is not possible, the GEF Knowledge Day “brings the project to the participants” so that they can meet with project managers and beneficiaries off-site and discuss lessons and good practice **face-to-face**.
- Uses **Learning Stations**, an experiential learning method that was developed by the GEF Secretariat in 2016, where implementing agency staff also play an active role.
- Replicated in 13 regions to date, reaching more than 120 countries with more than 1300 participants.



GEF Knowledge Days



GEF Knowledge Days to Date:

- **CY 2016:** Piloted at ECWs in 13 Countries reaching more than 1300 participants, presented in conjunction with the ***GEF Project Management Principles Training*** led by UNOPS.
- **CY 2017 to date:** Fully incorporated into ECWs, presented in conjunction with the ***GEF Art of Knowledge Exchange Training*** led by WBG.
 - As of today, GEF Knowledge Days and the Art of Knowledge Exchange Training have been presented at 7 ECWs, reaching more than 580 participants from more than 70 countries.

The Art of Knowledge Exchange Training

- Embedded into ECWs throughout 2017
- Connected to GEF Knowledge Days
- Half-day hands-on and interactive session
- Built on the Art of Knowledge Exchange Guidebook/Toolkit
- Customized to the GEF context and stakeholder needs
- Led by WBG KM experts (cross-support) and consultants - with contributions from GEF KM and Country Relations staff
- Costs covered by the GEF Country Support Program (CSP)

Videos on the GEF Knowledge Day

GEF Knowledge Day Methodology

<https://www.youtube.com/watch?v=qDPQxxTCQ1c&spfreload=10>

Trinidad and Tobago Pilot

<https://www.youtube.com/watch?v=jfLQqwAugow>

GEF Knowledge Day Assessments

Participant Assessment	Not at all	Somewhat	Very Much
The Knowledge sharing format was an effective way to learn		14%	86%
I was exposed to relevant information		28%	72%
Knowledge Day	Not at all	Somewhat	Very Much
Was well designed (Learning Stations)	0%	15%	85%
Was well organized logistically	2%	15%	83%
Allowed me to learn something new	0%	23%	77%
Motivated me to use new insights in my work	2%	25%	73%
Allowed me to enjoy myself as well	2%	18%	81%
Provided useful materials	0%	12%	88%
		Yes	No
Would you like more information about the design and implementation of this or other GEF projects		92%	8%

Going Forward: GEF 7 and Beyond

- **Expand** GEF Knowledge Exchange to other GEF Activities
- **Regularly Update** guidebook content and best practice examples with agency contributions
- **Promote** GEF Knowledge Exchange Tools to partners
- **Build** eLearning Capacity to augment and reinforce Knowledge Sharing across the GEF Partnership
 - The free e-Learning Module of GEF Art of Knowledge Exchange would be available through the GEF website and/or Knowledge and Learning Platform.

Thanks!

Questions?