Private Sector Engagement in the GEF Partnership
The Two Pillars of GEF Private Sector Strategy

Pillar I
Blended Finance

Pillar II
Market Transformation

The two pillars* are not directly linked - however synergies will be derived from their respective outputs.

New financial models to deploy and scale

Creating a supportive enabling environment for new financial models

*Full reference to the pillars of private sector engagement may be found on page 131 of the GEF 7 Replenishment Programming Directions.
PSAG Members

1. **Ms Andrea Alvares**, Chief Marketing, Innovation and Sustainability Officer; On Behalf of Mr. Guilherme Leal, Co-Founder and Co-Chairman of the Board of Natura Cosmetics, Brazil. **Sector: Natural resources, non-timber forest products other consumer goods.**

2. **Mr. Yoshihiro Ikegawa**, Managing Corporate Executive Officer of Mitsubishi Chemical Holdings Corporation, Japan; On behalf of the Chairperson, Mr. Yoshimitsu Kobayashi. **Sector: Chemicals.**

3. **Ms. Darian McBain**, Global Director of Corporate Affairs and Sustainability, Thai Union Group, Thailand; On behalf of the CEO, Mr. Thiraphong Chansiri. **Sector: Fisheries.**

4. **Mr. Robert Metzke**, Global Head of Sustainability of Royal Philips, Netherlands; On behalf of the CEO, Mr. Frans van Houten. **Sector: Technology, Electronics and other consumer goods.**

5. **Mr. Jeff Turner**, Vice President for Corporate Sustainability of Royal DSM, Netherlands; On behalf of the CEO and Chairperson, Mr. Feike Sijbesma. **Sector: Food and Nutrition.**

6. **Ms. Geraldine Vallejo**, taking over from **Ms. Helen Crowley**, Head of Sustainable Sourcing and Innovation, Kering, France; On behalf of the CEO, Mr. François-Henri Pinault. **Sector: Consumer goods, Jewelry, Natural resources.**

7. **Mr. Kevin Rabinovitch**, Global VP Sustainability, Mars Incorporated, USA; On behalf of the CEO, Mr Grant Reid. **Sector: Agriculture, Food, Natural Resources.**

8. **Mr. Christopher Stewart**, Head of Corporate Responsibility and Sustainability of Olam International, Singapore; On behalf of the CEO, Mr. Sunny Verghese. **Sector: Agriculture, Food, Natural Resources.**

9. **Mr. Serge Rajaobelina**, CEO of the Livelihoods Fund at Fanamby, Madagascar. **Sector: Ecotourism, non-timber forest products, agriculture, natural resources - SME.**

10. **Mr. Ajay Vir Jakhar**, Chairman of Bharat Krishak Samaj, India. **Sector: Agriculture, Food and nutrition - SME.**

11. **Mr. Bey Soo Khiang**, Vice-Chairman of Royal Golden Eagle (RGE), Indonesia; On behalf of the Chairman, Mr. Anderson Tanoto. **Sector: Agriculture, Food and Nutrition.**

12. **Mr. Ademola Adesina**, CEO of Rensource Energy, Nigeria. **Sector: Energy and cities.**
Distribution of Business Opportunities

- United States and Canada
- Latin America
- Europe (OECD & EU)
- Russia and Eastern Europe
- India
- China
- Africa
- Middle East
- Rest of developing and emerging Asia
- Developed Asia-Pacific

<table>
<thead>
<tr>
<th>Total opportunity share, %</th>
<th>Developing</th>
<th>Developed</th>
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<tbody>
<tr>
<td>Food and Agriculture</td>
<td>71</td>
<td>29</td>
</tr>
<tr>
<td>Cities</td>
<td>52</td>
<td>48</td>
</tr>
<tr>
<td>Energy and Materials</td>
<td>54</td>
<td>46</td>
</tr>
<tr>
<td>Health and Well-being</td>
<td>60</td>
<td>40</td>
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</tbody>
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Case Study: **GEF Planet GOLD**

Global Project led by UNEP with Strong African Participation: Burkina Faso, Colombia, Guyana, Indonesia, Kenya, Mongolia, Peru, Philippines
Core Strategic Elements

- Working with Multi-stakeholder Platforms
- Multiple Private Sector Entry Points
- Crowding in the Private Sector
- GEF Partnership Coordination and Knowledge Management
Audience Questions

Part 1.

Three Questions From the Audience

(please state your name and organization)
Audience Questions

Part 2 – facilitated discussion

• Which *industry sectors* in *your region* are *most relevant* for the private sector?
• What have been the *successes* or the *challenges* in working with the private sector?
• Where do we expect *strongest engagement potential* at the *local and regional level* among GEF programs (Impact Programs, Africa Minigrids Program, Electric Mobility, ISLANDS program, Global Wildlife Program and etc.) and focal areas?
• *Which* organizations may act in *supporting roles* for private sector engagement? Local government, CSOs, river basin management commissions, meteorology departments and other science and data providers?