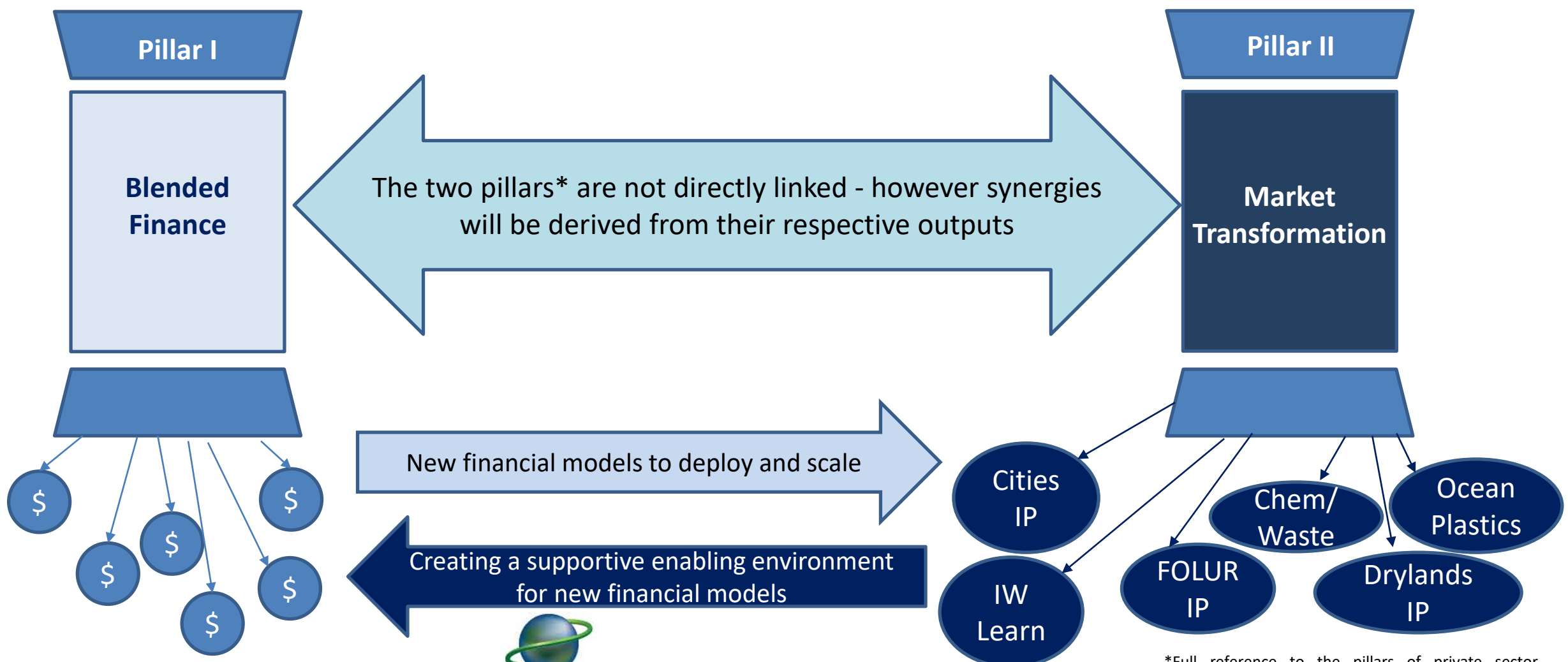




# Private Sector Engagement in the GEF Partnership

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# The Two Pillars of GEF Private Sector Strategy

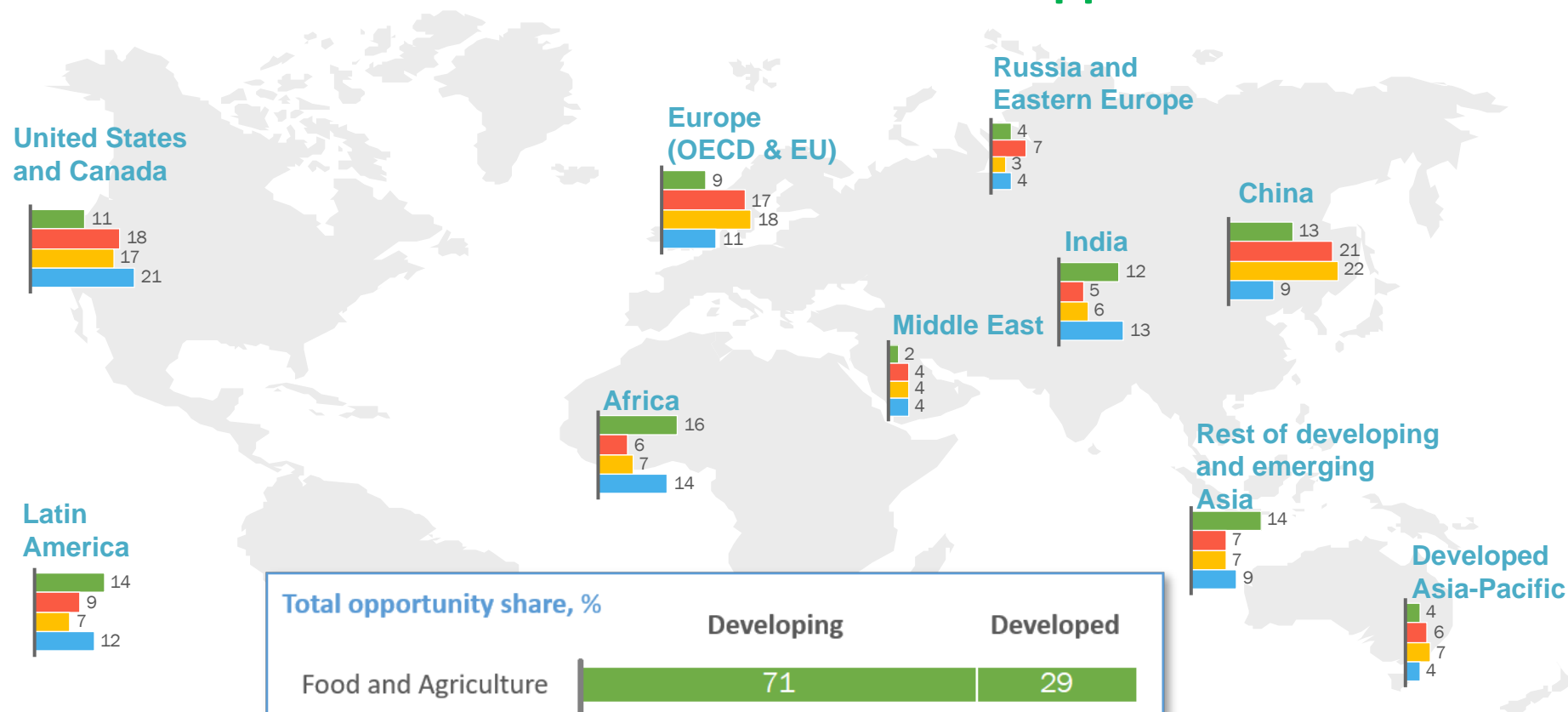


\*Full reference to the pillars of private sector engagement may be found on page 131 of the GEF 7 Replenishment Programming Directions

## PSAG Members

1. **Ms Andrea Alvares**, Chief Marketing, Innovation and Sustainability Officer ; On Behalf of Mr. Guilherme Leal, Co-Founder and Co-Chairman of the Board of Natura Cosmetics, Brazil. *Sector: Natural resources, non-timber forest products other consumer goods.*
2. **Mr. Yoshihiro Ikegawa**, Managing Corporate Executive Officer of Mitsubishi Chemical Holdings Corporation, Japan; On behalf of the Chairperson, Mr. Yoshimitsu Kobayashi. *Sector: Chemicals.*
3. **Ms. Darian McBain**, Global Director of Corporate Affairs and Sustainability, Thai Union Group, Thailand; On behalf of the CEO, Mr. Thiraphong Chansiri. *Sector: Fisheries.*
4. **Mr. Robert Metzke**, Global Head of Sustainability of Royal Philips, Netherlands; On behalf of the CEO, Mr. Frans van Houten. *Sector: Technology, Electronics and other consumer goods.*
5. **Mr. Jeff Turner**, Vice President for Corporate Sustainability of Royal DSM, Netherlands; On behalf of the CEO and Chairperson, Mr. Feike Sijbesma. *Sector: Food and Nutrition.*
6. **Ms. Geraldine Vallejo**, taking over from **Ms. Helen Crowley**, Head of Sustainable Sourcing and Innovation, Kering, France; On behalf of the CEO, Mr. François-Henri Pinault. *Sector: Consumer goods, Jewelry, Natural resources.*
7. **Mr. Kevin Rabinovitch**, Global VP Sustainability, Mars Incorporated, USA; On behalf of the CEO, Mr Grant Reid. *Sector: Agriculture, Food, Natural Resources*
8. **Mr. Christopher Stewart**, Head of Corporate Responsibility and Sustainability of Olam International, Singapore; On behalf of the CEO, Mr. Sunny Verghese. *Sector: Agriculture, Food, Natural Resources.*
9. **Mr. Serge Rajaobelina**, CEO of the Livelihoods Fund at Fanamby, Madagascar. *Sector: Ecotourism, non-timber forest products, agriculture, natural resources - SME.*
10. **Mr. Ajay Vir Jakhar**, Chairman of Bharat Krishak Samaj, India. *Sector: Agriculture, Food and nutrition - SME.*
11. **Mr. Bey Soo Khiang**, Vice-Chairman of Royal Golden Eagle (RGE), Indonesia; On behalf of the Chairman, Mr. Anderson Tanoto. *Sector: Agriculture, Food and Nutrition.*
12. **Mr. Ademola Adesina**, CEO of Rensource Energy, Nigeria. *Sector: Energy and cities.*

## Distribution of Business Opportunities



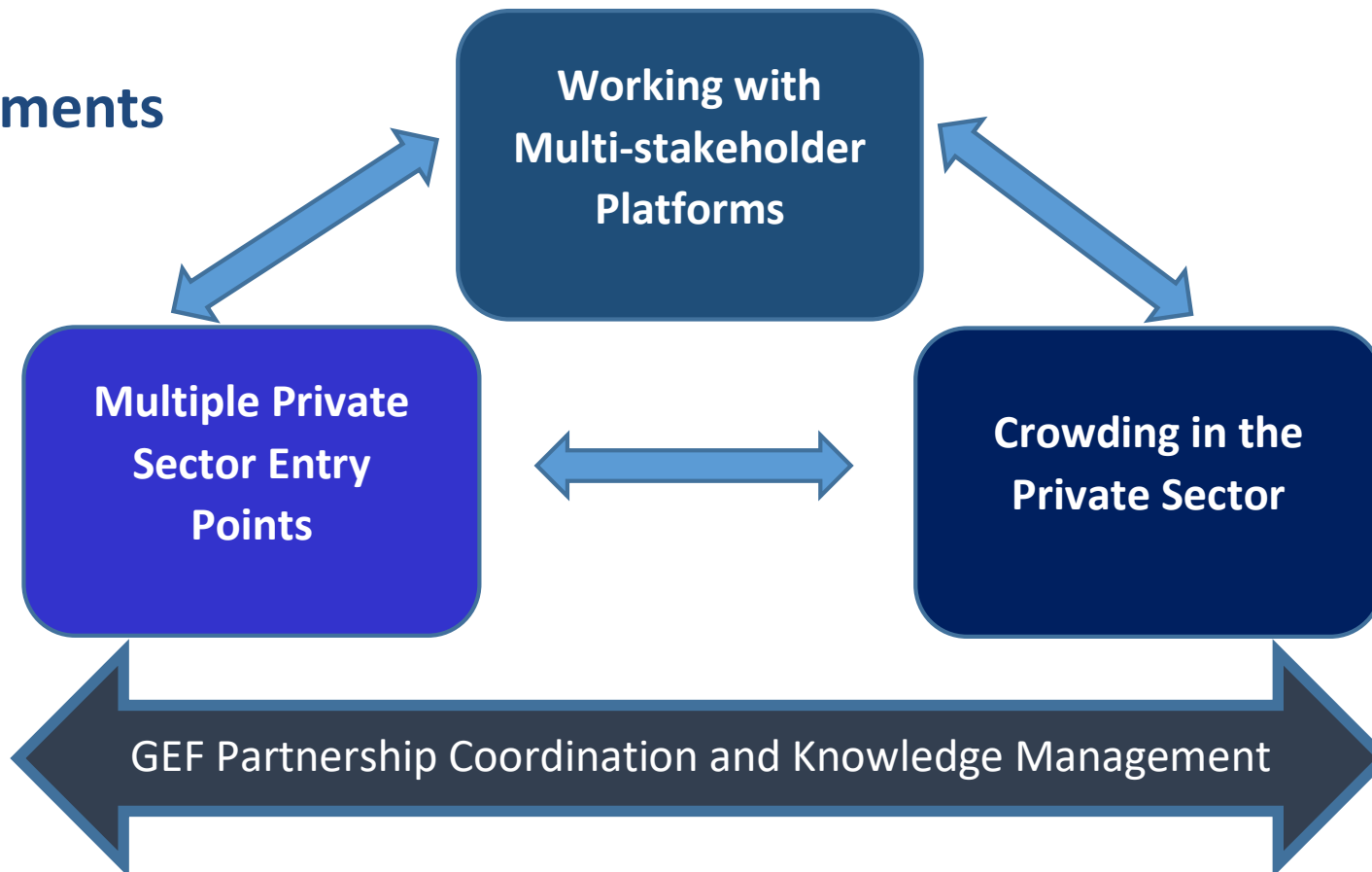
Total opportunity share, %	Developing		Developed	
	Green	Red	Yellow	Blue
Food and Agriculture	71	29		
Cities	52	48		
Energy and Materials	54	46		
Health and Well-being	60	40		



## Case Study: **GEF Planet GOLD**

Global Project led by UNEP with Strong African Participation: Burkina Faso, Colombia, Guyana, Indonesia, Kenya, Mongolia, Peru, Philippines

## Core Strategic Elements





# Audience Questions

Part 1.

## Three Questions From the Audience

(please state your name and organization)

# Audience Questions

## Part 2 – facilitated discussion

- Which **industry sectors** in **your region** are **most relevant** for the private sector?
- What have been the **successes** or the **challenges** in working with the private sector?
- Where do we expect **strongest engagement potential** at the **local and regional level** among GEF programs (Impact Programs, Africa Minigrids Program, Electric Mobility, ISLANDS program, Global Wildlife Program and etc.) and focal areas?
- **Which** organizations may act in **supporting roles** for private sector engagement? Local government, CSOs, river basin management commissions, meteorology departments and other science and data providers?

