Global awareness for sustainable future: private sector behavior within the UN Framework

An Event Organized by Responding to Climate Change (RTCC)

Partnering with the private sector is the foundation of any successful large-scale development strategy. The shared nature of the global development challenges we face today calls for collective action that is inspired and shaped by the challenges and opportunities of the next fifteen years. Building vibrant and systematic partnerships with the private sector is a vital prerequisite for the successful implementation of a transformative agenda to accelerate poverty reduction and sustainable development.

The green purposes that the private sector must pursue: reducing greenhouse gas (GHG) emissions; more efficient use of natural resources, the protection or enhancement of the natural environment; the protection of biodiversity; and the promotion of the natural environment.

Speakers and Panelists

Jose Villalon
Nutreco - Corporate Sustainability Director

Ana Paula Chagas
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Mr. Guilherme Weege
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